

stedman.eu

About Us

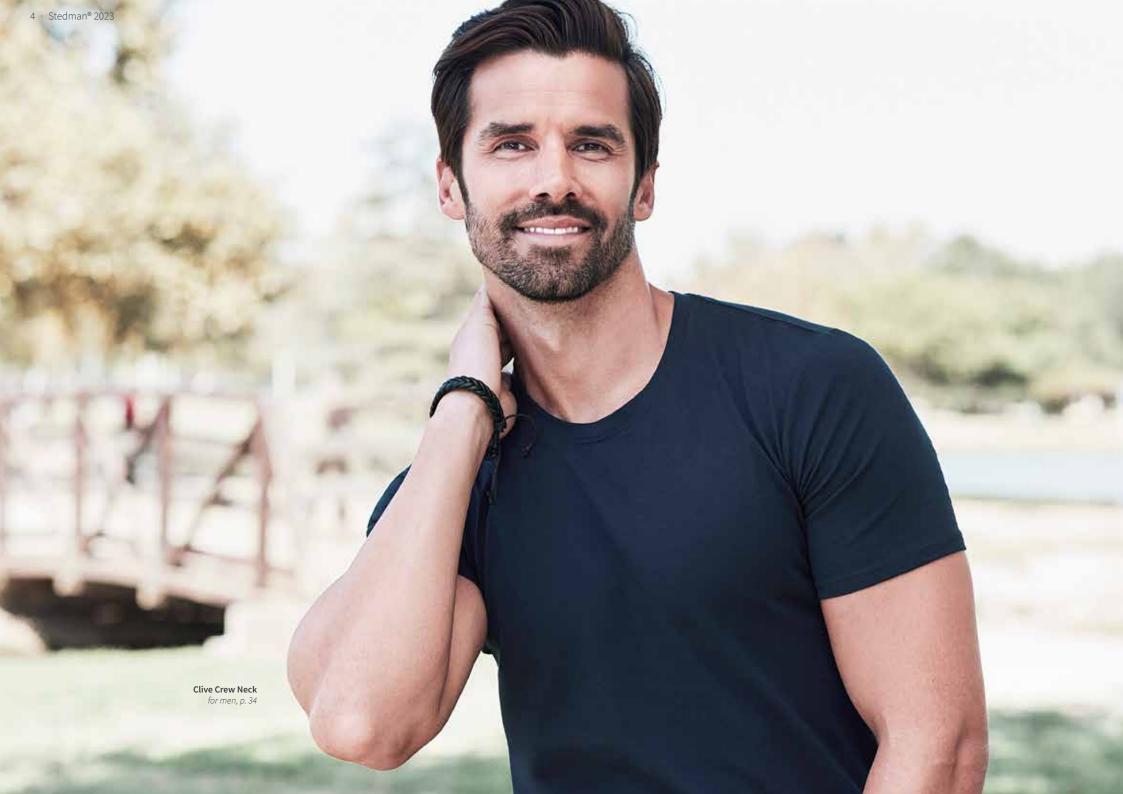
Since 1953, the Stedman® brand has stood for reliable product quality, excellent value for money and ethically responsible manufacturing conditions.





Our **2023 collection** includes a wide range of products for men, women and children, from basic T-shirts and sweatshirts in popular colours to functional sports and versatile outdoor clothing.

This year's highlights include our **brand-new Clive & Claire polo shirts** and the expansion of our Lux range into **Lux Softshell Jackets, Lux Padded Jackets & Lux Padded Vests!**Find out more on pages 10 - 19.



stedman.eu **Content**

Welcome to our Stedman® lookbook 2023. Discover new styles and popular bestsellers as well as discounted styles in our "last chance" section.

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stedman.eu/history

History

Today Stedman® is an independent company providing top-quality promotional clothing at attractive prices. Based in Aachen, Germany, and with warehouses in Ghent, Belgium, and Zagreb, Croatia, Stedman® enjoys a strong market presence in 40 countries.

1930

Asheboro, North Carolina,

USA: Stedman® begins

its textile business with

cotton handkerchiefs in

1930

In 1939, the handkerchief operation is restructured during World War II to

manufacture T-shirts for

the United States Navy.

1939

1950

In 1950 we are producing a full line of lightweight underwear for men and boys. 1953

A knit sportswear line is introduced in 1953. These T-shirts are made of durable yet soft and comfortable combed cotton.

With two plants in production, and employing approximately 200 people, our company grows into one of the best-known manufacturers of men's quality T-shirts in the country.

1968

In 1968 we own six production plants.
Stedman® is a serious underwear and sportswear firm.

1970

1980

2001

2006

2023

Two years later Stedman® products are distributed from coast to coast and around the world. World-wide sales of Stedman® underwear and sportswear products are handled in the Stedman® New York office

Operating warehouses are located in Asheboro, Texas, Oakland, Los Angeles and Honolulu. The Stedman

Manufacturing Company is
a tremendous success

At the age of 60 William David Stedman decides to retire and sell his textile firm to the Sara Lee Corporation in 1980. Four basic products are introduced at the European market launch in Paris on September 18, 2001: Classic-T, Junior Classic-T, Comfort-T and Polo.

We are proud to say that these styles are still considered bestsellers in our collection to this day. Our product portfolio grows quickly as awareness of the brand increases. In 2006 Sara Lee sells its branded apparel business to its former subsidiary Hanesbrands.

Hanesbrands decides to pull their brand Hanes® out of the European markets in 2014 but Stedman® remains in Europe. The current collection comprises 120 styles for men, women, children and toddlers: from T-shirts, polo shirts, sweatshirts and jackets up to fashionable sportswear.

stedman.eu/sustainability

Ethics & Quality

With Stedman® you choose our experience and our customer service but more importantly you choose our core values: quality, ethics, eco-friendliness and responsible manufacturing.

OEKO-TEX® STANDARD 100

Our textile articles and components have been tested for harmful substances and are therefore harmless for human health, assuring high product safety.

AMFORI

Member of amfori, the leading global business association for open and sustainable trade. We improve the social performance of our supply chain via amfori BSCI.

RECYCLED MATERIAL

Our sustainable polyester made from recycled plastic bottles offers high-quality characteristics but with a smaller environmental footprint, keeping plastics from going to landfills and our oceans.

ORGANIC CONTENT STANDARD

Our organic styles are made of 100% OCS-certified organic ring-spun cotton; certified by Control Union Certifications (CU 819645).

PETA - APPROVED VEGAN

We do not use animal products. Our clothing & accessories are made of vegan alternatives to animal-derived materials such as leather, fur, silk, feathers, or bone.

STEDMAN® PROOFED QUALITY

All our articles are subject to strict quality controls. With our own quality management team on site, we ensure that our high demands on material and product properties are always met.

















stedman.eu/news

Clive & Claire Polo

Our new Clive & Claire polo shirts are made of a super stretchy combed cotton and elastane blend. The high-quality cotton piqué creates a robust yet soft waffle-like structure. Modern rib cuffs, 3 tone-on-tone buttons and side seams with slits make these polo shirts a beautiful addition to our popular "Clive & Claire" range.

Find Clive Polo (ST9640) and Claire Polo (ST9740) on page 66.



For more information on our new styles and colours please visit our website:

stedman.eu/news





stedman.eu Lux T-shirts

Last year's newcomers, Stedman® Lux and Lux Fitted, have gained popularity in no time. One of the reasons for their success are the heathered colours made of 100% cotton. By making the entire range from natural fibres we offer an eco-friendlier alternative to comparable styles with conventional cotton-viscose blends in heathered fabrics. This guarantees a homogenous surface for print applications.

Find Lux for men & women (ST7000) and Lux Fitted for women (ST7600) on pages 22 - 23.



stedman.eu/news

Lux Jackets & Vests

The Lux range is expanding! Due to popular demand we are adding on to our premium Lux range in 2023! Please welcome Lux Softshell Jackets, Lux Padded Jackets and Lux Padded Vests to the new Stedman® collection!



For more information on our new styles and colours please visit our website:

stedman.eu/news



Lux Softshell Jackets

Our new Lux Softshell Jackets keep you cosy and dry with their functional 3-layer fabric: soft and warm micro fleece on the inside, a breathable membrane in the middle and a water-repellent knitted softshell layer for a modern look. They come with a detachable, adjustable hood and inside pocket. The half-moon in the back centre is great for customisation.

Find Lux Softshell Jacket for men (ST5440) and Lux Softshell Jacket for women (ST5540) on page 124.



Lux Padded Jackets

Our new Lux Padded Jackets can be taken anywhere due to their stow-away function. They fold down super easily into their own inside pocket. The adjustable bottom hem and hood with collar offer optimal warmth. The front left panel is easily accessible from the inside for embroidery. The half-moon in the back centre is great for customisation as well.

Find Lux Padded Jacket for men (ST5420) and Lux Padded Jacket for women (ST5520) on page 126.



Lux Padded Vests

Our new Lux Padded Vests are great for any outdoor activity. Just like the Lux Padded Jackets, they fold down into their own inside pocket. The adjustable bottom hem and stand-up collar offer optimal warmth. The front left panel is easily accessible from the inside for embroidery. The half-moon in the back centre is great for customisation as well.

Find Lux Padded Vest for men (ST5430) and Lux Padded Vest for women (ST5530) on page 129.





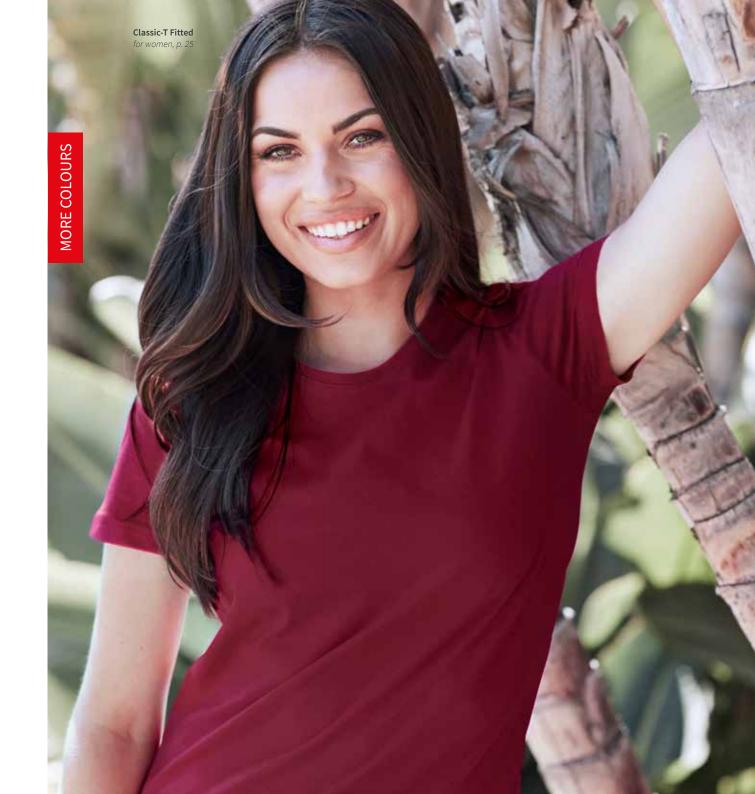
More Colours and Sizes

We are adding colours and sizes to some of our most popular styles meeting the market's demands.



For more information on our new styles and colours please visit our website:

stedman.eu/news





ST2000 Classic-T for men & women, p. 24



ST2600 Classic-T Fitted for women, p. 25



ST2100 Comfort-T 185 for men, p. 33



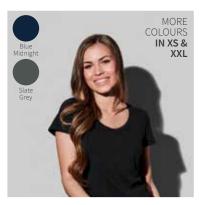
ST9600 Clive Crew Neck for men, p. 34



ST9700 Claire Crew Neck for women, p. 34



ST9610 Clive V-neck for men, p. 48



ST9710 Claire V-neck for women, p. 48



ST2300 Classic-T V-neck for men, p. 45



ST2700 Classic-T V-neck for women, p. 45



ST2130 Comfort-T 185 Long Sleeve for men, p. 56



ST2500 Classic-T Long Sleeve for men, p. 55



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T-shirts & More

T-shirts, V-necks, long sleeves and more made of high-quality ring-spun cotton. Ring-spun cotton T-shirts are significantly softer, more durable and last longer than their ordinary counterparts.



ST7000 UNISEX

Lux

XS - S - M - L - XL - XXL - 3XL - 4XL - 5XL

100% ring-spun combed cotton; single jersey

- ✓ LUXURIOUS QUALITY RING-SPUN COMBED COTTON
- ✓ AVAILABLE IN 14 COLOURS
- ✓ UNISEX STYLE GREAT FIT FOR MEN & WOMEN
- ✓ PREMIUM WOVEN SIZE LABEL IN THE COLLAR, TEAR-AWAY LABEL IN THE SIDE SEAM

Sizes 4-5XL only in: White, Black Opal, Grey Heather & Navy Blue

 $180^{\text{N}}_{\text{G}} \mid \text{regular} \mid \text{unisex} \atop \text{STYLE}$

ST7000 & ST7600 LUX COLOURS









Grey Heather





Slate Grey





Blue Midnight





Bottle Green





Kelly Green

Scarlet Red







ST7600 WOMEN

Lux Fitted

XS - S - M - L - XL - XXL - 3XL

100% ring-spun combed cotton; single jersey

- ✓ LUXURIOUS QUALITY RING-SPUN COMBED COTTON
- ✓ AVAILABLE IN 14 COLOURS
- ✓ FEMININE SHAPE
- ✓ PREMIUM WOVEN SIZE LABEL IN THE COLLAR
- ✓ TEAR-AWAY LABEL IN THE SIDE SEAM

Size 3XL only in: White, Black Opal, Grey Heather & Navy Blue

 160^{N}

ST2000 UNISEX Classic-T

XXS - XS - S - M - L - XL XXL - 3XL - 4XL - 5XL

100% ring-spun cotton; single jersey (Grey Heather: 85% cotton, 15% viscose)

- ✓ CLASSIC BESTSELLER
- ✓ HIGH-QUALITY RING-SPUN COTTON
- ✓ UNISEX STYLE GREAT FIT FOR MEN & WOMEN

Sizes 4-5XL only in: White, Black Opal, Ash, Grey Heather, Slate Grey, Blue Midnight, Marina Blue, Navy Blue, Bright Royal & Scarlet Red

155[®] REGULAR

UNISEX CLASSIC FAMILY
STYLE BESTSELLER STYLE

FAMILY

ORGANIC p. 28 · FITTED p. 27 V-NECK p. 45 · LONG SLEEVE p. 55



ST2000 & ST2600 CLASSIC-T COLOURS





Black Opal



Soft Grey



Grey Heather



Marina Blue



Blue Midnight

Slate Grey



Real Grey



Bright Royal







Deep Berry



Bordeaux





Kiwi Green

Bottle Green



Brilliant Orange

Burgundy Red







Sunflower





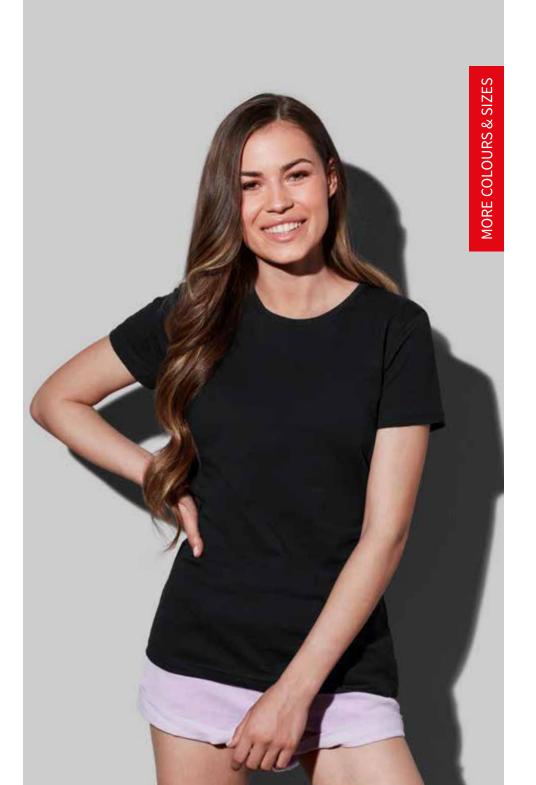
Kelly Green



Hunters Green



Dark Chocolate Sweet Pink



ST2600 WOMEN

Classic-T Fitted

XS - S - M - L - XL - XXL - 3XL

100% ring-spun cotton; single jersey (Grey Heather: 85% cotton, 15% viscose)

- ✓ CLASSIC BESTSELLER
- ✓ HIGH-QUALITY RING-SPUN COTTON
- ✓ SIDE SEAMS

Size 3XL only in: White, Black Opal, Ash, Grey Heather, Slate Grey, Marina Blue, Blue Midnight, Navy Blue, Bright Royal & Scarlet Red

155[™] FITTED



CLASSIC BESTSELLER





ST2200 CHILDREN

Classic-T Kids

3XS - XXS - XS - S - M - L - XL

AGE: 1-2 3-4 5-6 7-8 9-10 11-12 12-13 CM: 86-92 98-104 110-116 122-128 134-140 146-152 158-164

100% ring-spun cotton; single jersey (Grey Heather: 85% cotton, 15% viscose)

- ✓ CLASSIC BESTSELLER
- ✓ LARGE SIZE RANGE FROM TODDLERS TO TEENAGERS
- ✓ HIGH-QUALITY RING-SPUN COTTON

Sizes 3-2XS only in: White, Black Opal, Navy Blue, Bright Royal, Light Blue, Scarlet Red & Orange

 $155\text{ Regular} \mid \text{\tiny $\frac{\text{classic}}{\text{BESTSELLER}}} \mid \text{\tiny $\frac{\text{Family}}{\text{STYLE}}}$

ORGANIC p. 30





















Deep Berry















ST2010 MEN **Classic-T Fitted**

S-M-L-XL-XXL

100% ring-spun cotton; single jersey (Grey Heather: 85% cotton, 15% viscose)

✓ CLASSIC BESTSELLER ✓ HIGH-QUALITY RING-SPUN COTTON ✓ FITTED SHAPE

155 FITTED | CLASSIC BESTSELLER

REGULAR p. 24



















Crew neck T-shirts · 27



ST2020 UNISEX

Classic-T Organic

XXS - XS - S - M - L - XL - XXL - 3XL - 4XL - 5XL

100% OCS-certified organic ring-spun cotton; single jersey (Grey Heather: 85% cotton, 15% viscose)

- ✓ CLASSIC BESTSELLER
- ✓ ECO-FRIENDLY COTTON (OCS-CERTIFIED)
- ✓ UNISEX STYLE GREAT FIT FOR MEN & WOMEN

Sizes 4-5XL only in: White, Black Opal, Grey Heather, Navy Blue, Bright Royal & Scarlet Red

145 | REGULAR |

UNISEX | CLASSIC | FAMILY | STYLE | BESTSELLER | STYLE



NON-ORGANIC p. 24





















ST2620 WOMEN **Classic-T Organic Fitted**

XS - S - M - L - XL

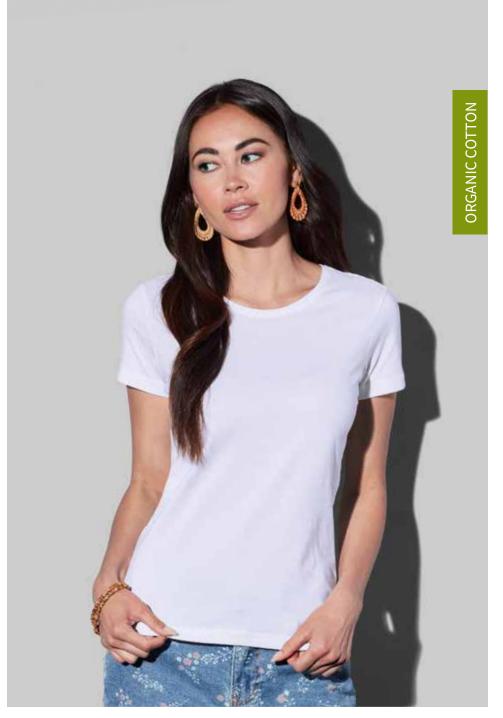
100% OCS-certified organic ring-spun cotton; single jersey (Grey Heather: 85% cotton, 15% viscose)

✓ CLASSIC BESTSELLER ✓ ECO-FRIENDLY COTTON (OCS-CERTIFIED) ✓ SIDE SEAMS

145 FITTED CLASSIC BESTSELLER

NON-ORGANIC p. 25





THESE T-SHIRTS ARE **ECO-FRIENDLY**

Our super soft organic T-shirts are made of 100% OCS-certified organic cotton, grown without the use of toxic and persistent pesticides, herbicides or other chemical fertilizers.





















ST2220 CHILDREN **Classic-T Organic Kids**

XS - S - M - L - XL AGE: **5-6 7-8 9-10 11-12 12-13** CM: 110-116 122-128 134-140 146-152 158-164

100% OCS-certified organic ring-spun cotton; single jersey (Grey Heather: 85% cotton, 15% viscose)

- ✓ CLASSIC BESTSELLER
- ✓ DURABLE FABRIC
- ✓ ECO-FRIENDLY COTTON (OCS-CERTIFIED)

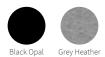
 $145\text{ Regular} \mid \text{\tiny CLASSIC} \atop \text{\tiny BESTSELLER} \mid \text{\tiny FAMILY} \atop \text{\tiny STYLE}$



NON-ORGANIC p. 26





















 $\mathbf{ST9220} \ \mathsf{MEN} \ \& \ \mathbf{ST9320} \ \mathsf{WOMEN}$

Slub Organic

MEN: S - M - L - XL - XXL WOMEN: S - M - L - XL

100% OCS-certified organic ring-spun cotton, slub yarn; single jersey

✓ ECO-FRIENDLY COTTON (OCS-CERTIFIED)

✓ SLUB YARN FOR A TEXTURISED LOOK

✓ NO LABEL IN COLLAR

 130^{T} | REGULAR

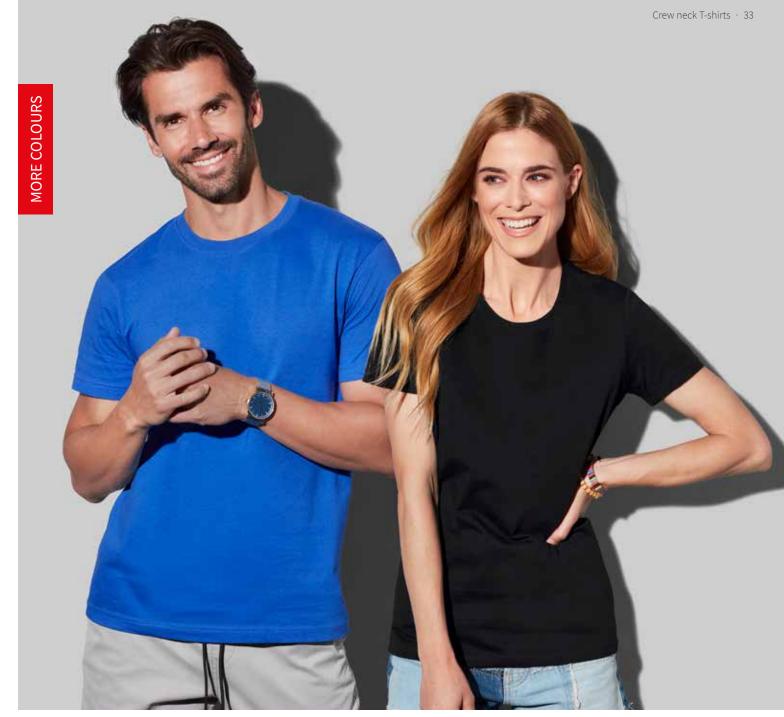












ST2100 MEN & **ST2160** WOMEN

Comfort-T 185

MEN: S - M - L - XL - XXL - 3XL - 4XL - 5XL WOMEN: S - M - L - XL - XXL

> 100% ring-spun cotton; single jersey (Grey Heather: 85% cotton, 15% viscose)

✓ DURABLE FABRIC ✓ HEAVYWEIGHT RING-SPUN COTTON ✓ REGULAR SHAPE

Men's sizes 4-5XL only in: White, Black Opal & Navy Blue

185 8 REGULAR

LONG SLEEVE p. 56























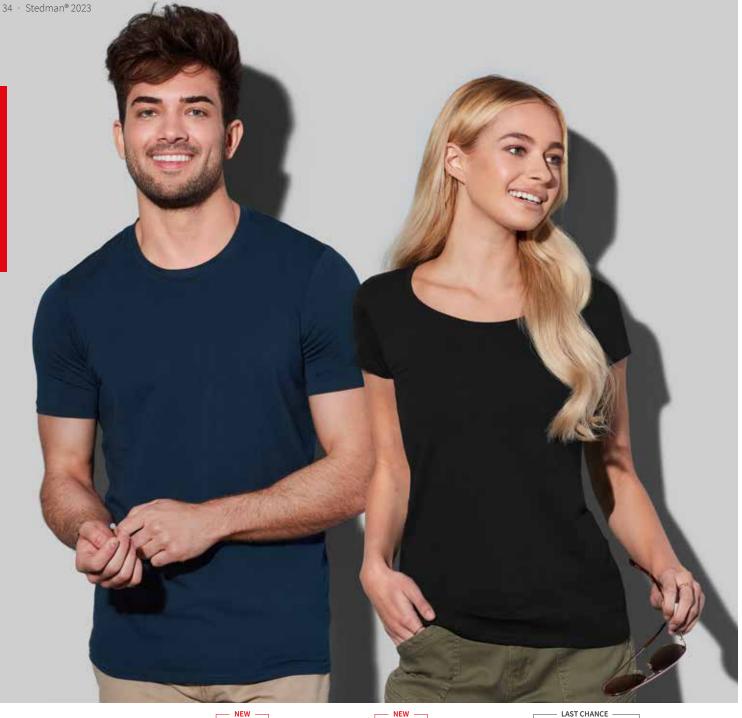








Bottle Green







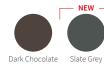




















Clive & Claire Crew Neck

ST9600 MEN & **ST9700** WOMEN

MEN: S - M - L - XL - XXL - 3XL WOMEN: XS - S - M - L - XL - XXL

95% ring-spun combed cotton, 5% elastane; single jersey "full feeder" (Grey Heather: 82% cotton, 14% viscose, 4% elastane)

- ✓ STRETCHY, COMBED COTTON WITH ELASTANE
- ✓ FITTED SHAPE
- ✓ NO LABEL IN COLLAR

Men's size XXL only in: White, Black Opal, Grey Heather, Slate Grey, Blue Midnight, Marina Blue, Salmon & Dark Chocolate

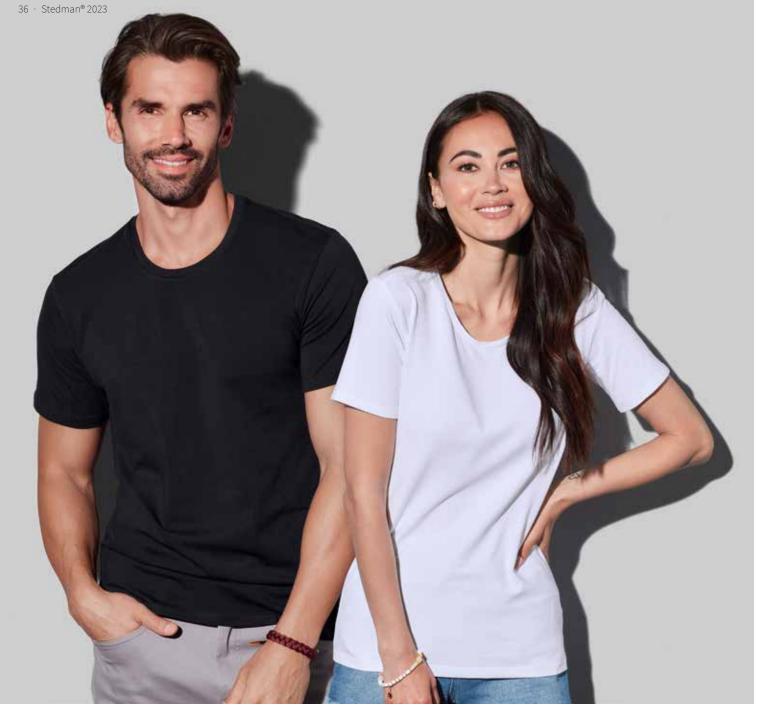
Men's size 3XL only in: White, Black Opal, Slate Grey, Blue Midnight & Marina Blue

Women's sizes XS & XXL only in: White, Black Opal, Slate Grey, Blue Midnight & Marina Blue

 $170\text{ cm} \mid \text{fitted}$







ST9630 MEN & **ST9730** WOMEN **Clive & Claire Relaxed**

MEN: S - M - L - XL - XXL WOMEN: XS - S - M - L - XL

95% ring-spun combed cotton, 5% elastane; single jersey "full feeder" (Grey Heather: 82% cotton, 14% viscose, 4% elastane)

- ✓ STRETCHY, COMBED COTTON WITH ELASTANE
- ✓ REGULAR SHAPE
- ✓ NO LABEL IN COLLAR

 $170^{\text{R}} \mid \text{regular}$





















ST9120 WOMEN **Megan Crew Neck**

XS - S - M - L - XL

100% ring-spun combed cotton; single jersey (Grey Heather: 85% cotton, 15% viscose)

> ✓ HIGH-QUALITY COMBED COTTON ✓ FITTED CUT WITH SLIM RIB COLLAR ✓ NO LABEL IN COLLAR

> > Size XS only in: White, Black Opal & Marina Blue

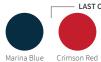
 145^{N}

V-NECK p. 51, 134







































Morgan Crew Neck

S-M-L-XL-XXL

ST9020 MEN

100% ring-spun cotton; single jersey (Grey Heather: 85% cotton, 15% viscose)

- ✓ PREMIUM RING-SPUN COTTON
- ✓ FITTED CUT WITH RIB COLLAR
- ✓ SIDE SEAMS
- ✓ NO LABEL IN COLLAR

Size XXL only in: White, Black Opal, Grey Heather, Slate Grey, Marina Blue, King Blue, Crimson Red & Military Green

 160^{N}

LONG SLEEVE p. 57

ST9000 MEN **Ben Crew Neck**

S - M - L - XL - XXL - 3XL

100% ring-spun cotton; single jersey (Grey Heather: 85% cotton, 15% viscose)

✓ PREMIUM RING-SPUN COTTON ✓ REGULAR CUT WITH RIB COLLAR ✓ SIDE SEAMS ✓ NO LABEL IN COLLAR

Size 3XL only in: White, Black Opal & Marina Blue

 160^{N} | REGULAR

V-NECK p. 50, 135

























ST9400 MEN & **ST9500** WOMEN

Shawn & Sharon **Slub Crew Neck**

MEN: S - M - L - XL - XXL WOMEN: S - M - L - XL

100% ring-spun cotton, slub yarn; single jersey

- ✓ SLUB YARN FOR A TEXTURISED LOOK
- ✓ SLIM, MODERN COLLAR
- ✓ NO LABEL IN COLLAR

 $140^{\text{R}} \mid \text{regular}$

V-NECK p. 134











ST9100 MEN & **ST9110** WOMEN

Finest Cotton-T

S - M - L - XL

100% ring-spun combed cotton; single jersey

✓ FINE, SOFT AND STRETCHY COMBED COTTON

✓ ROLLED SELF-FABRIC COLLAR

✓ NO LABEL IN COLLAR

 $105\text{ Regular } \mid \text{ ritted } \atop \text{(MEN)} \mid \text{ (WOMEN)}$



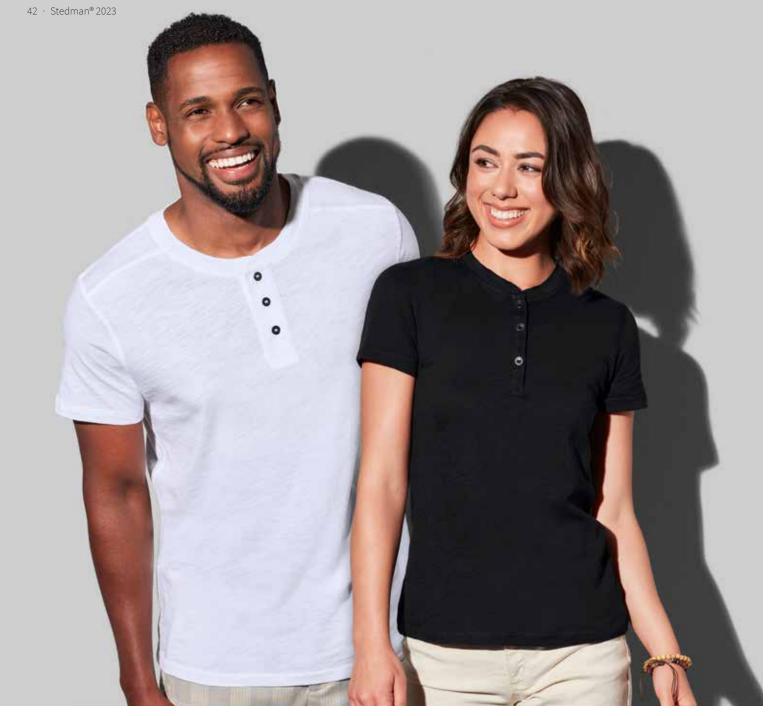






Slate Grey

Marina Blue Crimson Red



ST9430 MEN & **ST9530** WOMEN

Shawn & Sharon Henley T-shirt

MEN: S - M - L - XL - XXL Women: S - M - L - XL

100% ring-spun cotton, slub yarn; single jersey

- ✓ SLUB YARN FOR A TEXTURISED LOOK
- ✓ METAL BUTTONS
- ✓ NO LABEL IN COLLAR

 $140^{\text{R}} \mid \text{regular}$



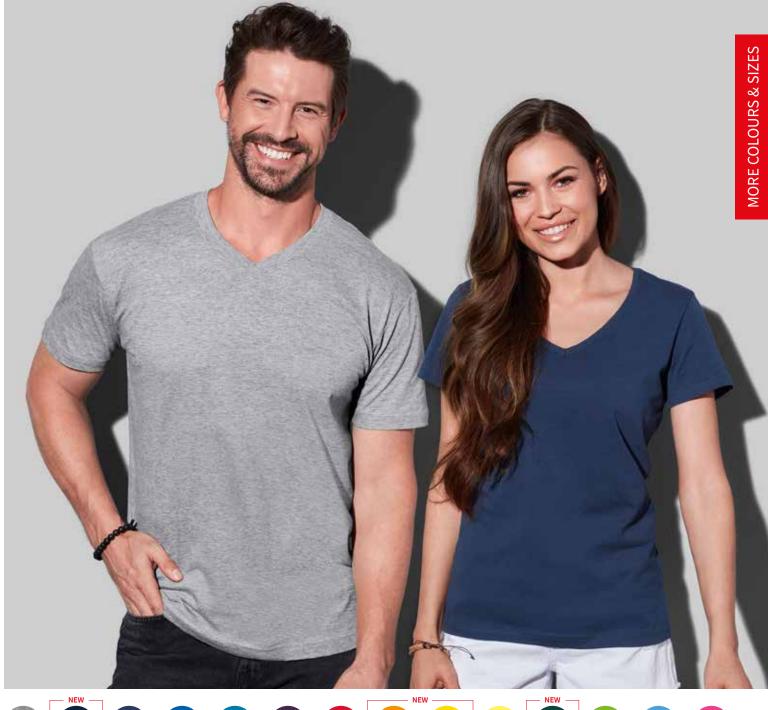












ST2300 MEN & **ST2700** WOMEN Classic-T V-neck

MEN: S - M - L - XL - XXL - 3XL WOMEN: S - M - L - XL - XXL

100% ring-spun cotton; single jersey (Grey Heather: 85% cotton, 15% viscose)

✓ CLASSIC BESTSELLER ✓ HIGH-QUALITY RING-SPUN COTTON ✓ REGULAR SHAPE

Men's size 3XL and women's size XXL only in: White, Black Opal, Grey Heather, Navy Blue, Bright Royal & Scarlet Red

155 REGULAR CLASSIC BESTSELLER

CREW NECK p. 24 LONG SLEEVE p. 55

























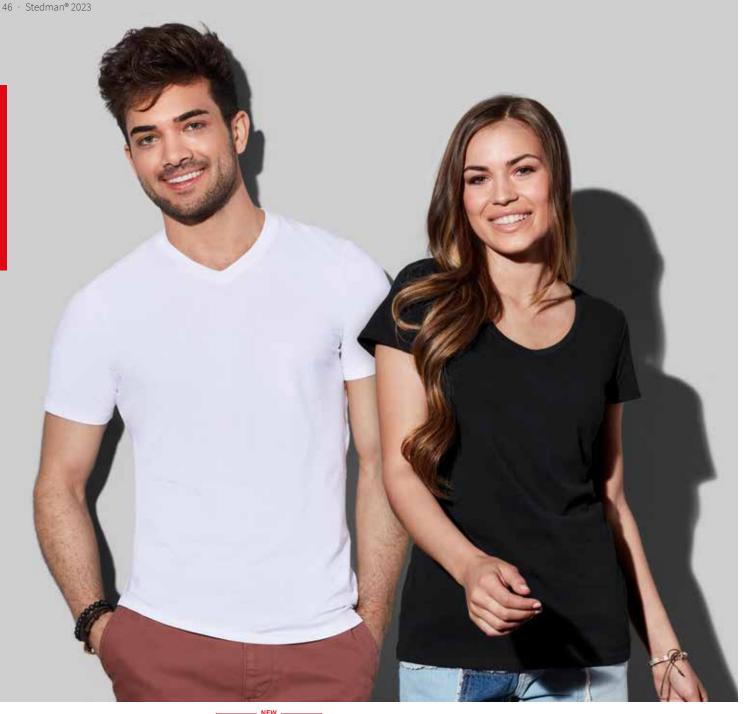








V-neck T-shirts · 45



ST9610 MEN & **ST9710** WOMEN Clive & Claire V-neck

MEN: S - M - L - XL - XXL - 3XL WOMEN: XS - S - M - L - XL - XXL

95% ring-spun combed cotton, 5% elastane; single jersey "full feeder" (Grey Heather: 82% cotton, 14% viscose, 4% elastane)

- ✓ STRETCHY, COMBED COTTON WITH ELASTANE
- ✓ FITTED SHAPE
- ✓ NO LABEL IN COLLAR

Men's size XXL only in: White, Black Opal, Grey Heather, Slate Grey, Blue Midnight & Marina Blue

Men's size 3XL and women's sizes XS & XXL only in: White, Black Opal, Slate Grey, Blue Midnight & Marina Blue

 $170\text{ cm} \mid \text{fitted}$

























ST9690 MEN

Dean Deep V-neck

S-M-L-XL-XXL

95% ring-spun combed cotton, 5% elastane; single jersey "full feeder" (Grey Heather: 82% cotton, 14% viscose, 4% elastane)

✓ STRETCHY, COMBED COTTON
WITH ELASTANE
✓ FITTED SHAPE
✓ PERFECT AS UNDERSHIRT
✓ NO LABEL IN COLLAR

170 € FITTED

THIS T-SHIRT IS LONGER

This T-shirt is
perfectly suited as
an undershirt due
to its above average
length and stretchy
material.



























Ben V-neck

ST9010 MEN

S-M-L-XL-XXL

100% ring-spun cotton; single jersey (Grey Heather: 85% cotton, 15% viscose)

- ✓ PREMIUM RING-SPUN COTTON
- ✓ REGULAR CUT WITH RIB COLLAR
- ✓ NO LABEL IN COLLAR

 160^{Regular}



ST9130 WOMEN Megan V-neck

S - M - L - XL

100% ring-spun combed cotton; single jersey (Grey Heather: 85% cotton, 15% viscose)

✓ HIGH-QUALITY COMBED COTTON✓ FITTED CUT WITH SLIM RIB COLLAR✓ NO LABEL IN COLLAR

145 FITTED

CREW NECK p. 37



THIS COTTON IS COMBED

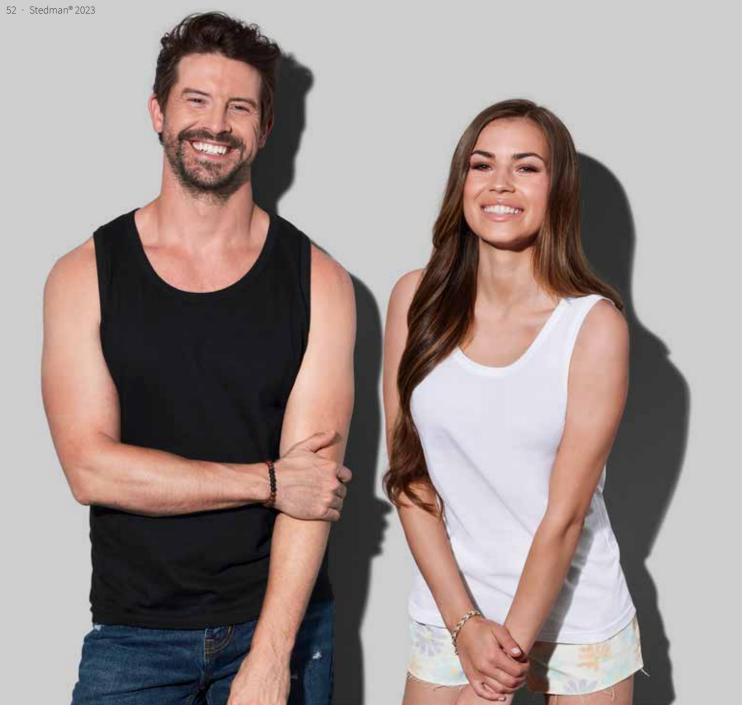
Megan Crew Neck (p. 37) and V-neck are made of combed cotton which gives the fabric a more even surface, excellent for printing more detailed graphics.











ST2800 MEN & ST2900 WOMEN

Classic Tank Top

MEN: S - M - L - XL - XXL Women: S - M - L - XL

100% ring-spun cotton; single jersey

- ✓ HIGH-QUALITY RING-SPUN COTTON
- ✓ COLLAR WITH RIB BINDING
- ✓ REGULAR SHAPE

155 REGULAR CLASSIC BESTSELLER





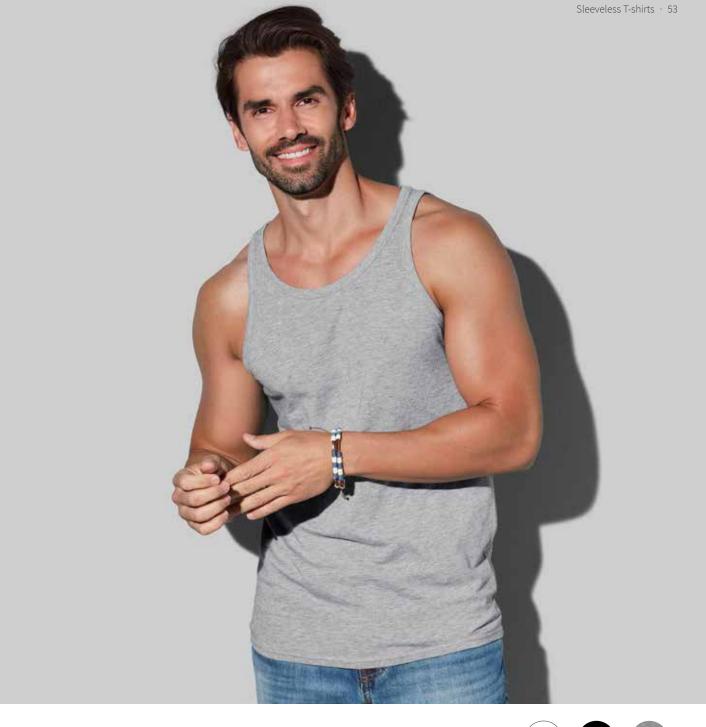


S-M-L-XL-XXL

100% ring-spun cotton; single jersey (Grey Heather: 85% cotton, 15% viscose)

✓ PREMIUM RING-SPUN COTTON ✓ MODERN, FITTED SHAPE ✓ NO LABEL IN COLLAR ✓ TEAR-AWAY LABEL IN SIDE SEAM

 160^{N}











ST2500 MEN **Classic-T Long Sleeve**

S-M-L-XL-XXL-3XL

100% ring-spun cotton; single jersey (Grey Heather: 85% cotton, 15% viscose)

✓ CLASSIC BESTSELLER ✓ HIGH-QUALITY RING-SPUN COTTON ✓ REGULAR SHAPE

Size 3XL only in: White, Black Opal, Grey Heather & Navy Blue

155 REGULAR CLASSIC BESTSELLER

SHORT SLEEVE CREW NECK p. 24 SHORT SLEEVE V-NECK p. 45

















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ST2130 MEN

Comfort-T 185 Long Sleeve

S-M-L-XL-XXL-3XL

100% ring-spun cotton; single jersey (Grey Heather: 85% cotton, 15% viscose)

- ✓ DURABLE FABRIC
- ✓ HEAVYWEIGHT RING-SPUN COTTON
- ✓ REGULAR SHAPE

 $185^{\text{\tiny 1}}$ REGULAR











ST9040 MEN Morgan Long Sleeve

S - M - L - XL

100% ring-spun cotton; single jersey

✓ PREMIUM RING-SPUN COTTON✓ FITTED CUT WITH RIB COLLAR✓ NO LABEL IN COLLAR

 $160^{\text{N}}_{\text{G}} \mid \text{fitted}$

SHORT SLEEVE p. 38













ST9620 MEN **Clive Long Sleeve**

S-M-L-XL-XXL

95% ring-spun combed cotton, 5% elastane; single jersey "full feeder" (Grey Heather: 82% cotton, 14% viscose, 4% elastane)

- ✓ STRETCHY, COMBED COTTON WITH ELASTANE
- ✓ FITTED SHAPE
- ✓ NO LABEL IN COLLAR

 $170^\text{R}_\text{O} \mid \text{fitted}$

SHORT SLEEVE CREW NECK p. 34 SHORT SLEEVE V-NECK p. 46









ST9720 WOMEN Claire V-neck Long Sleeve

S - M - L - XL

95% ring-spun combed cotton, 5% elastane; single jersey "full feeder" (Grey Heather: 82% cotton, 14% viscose, 4% elastane)

> ✓ STRETCHY, COMBED COTTON WITH ELASTANE ✓ FITTED SHAPE ✓ NO LABEL IN COLLAR

> > 170 FITTED

SHORT SLEEVE CREW NECK p. 34 SHORT SLEEVE V-NECK p. 46















ST9460 MEN & **ST9580** WOMEN

Shawn & Sharon Henley Long Sleeve

MEN: S - M - L - XL - XXL Women: S - M - L - XL

100% ring-spun cotton, slub yarn; single jersey

- ✓ SLUB YARN FOR A TEXTURISED LOOK
- ✓ METAL BUTTONS
- ✓ NO LABEL IN COLLAR

140 | REGULAR









ST9080 MEN & **ST9180** WOMEN **Knit Long Sleeve**

MEN: S - M - L - XL - XXL WOMEN: S - M - L - XL

58% polyester, 37% viscose, 5% elastane

✓ SOFT KNIT FABRIC WITH VISCOSE ✓ FASHIONABLE LOOSE SHAPE ✓ NO LABEL IN COLLAR

 210^{Regular}









ST9691 MEN

Dexter Boxers

S-M-L-XL-XXL

92% ring-spun combed cotton, 8% elastane; single jersey "full feeder"

- ✓ STRETCHY, COMBED COTTON WITH ELASTANE
- ✓ ELASTIC WAISTBAND
- ✓ 2-PACK

195 | FITTED







ST9692 MEN Dexter Briefs

S - M - L - XL - XXL

92% ring-spun combed cotton, 8% elastane; single jersey "full feeder"

✓ STRETCHY, COMBED COTTON WITH ELASTANE
✓ ELASTIC WAISTBAND
✓ 2-PACK

195 | FITTED







stedman.eu Polo Shirts

Our newest addition to the Stedman® collection: Clive & Claire Polo shirts made of a super stretchy combed cotton and elastane blend. You can find Clive & Claire Polo on page 66.



ST9640 MEN & **ST9740** WOMEN Clive & Claire Polo

MEN: S - M - L - XL - XXL - 3XL WOMEN: XS - S - M - L - XL - XXL

95% ring-spun combed cotton, 5% elastane; true piqué

- ✓ HIGH-QUALITY COTTON PIQUÉ FABRIC
- ✓ STRETCHY FABRIC
- √ 3 TONE-ON-TONE BUTTONS
- ✓ MODERN, NARROW COLLAR FOR WOMEN
- ✓ PREMIUM WOVEN SIZE LABEL IN THE COLLAR
- ✓ TEAR-AWAY LABEL IN THE SIDE SEAM

 $210^{\text{N}}\text{ | FITTED}$









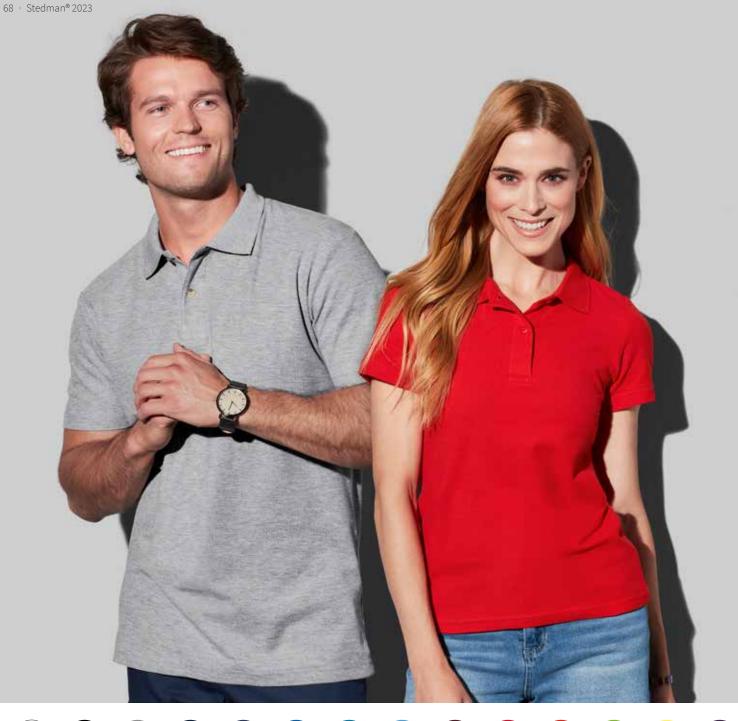






NEW STYLE!

Our new Clive & Claire polo shirts are made of a super stretchy combed cotton and elastane blend. The high-quality cotton piqué creates a robust yet soft waffle-like structure. Modern rib cuffs, 3 tone-on-tone buttons and side seams with slits make these polo shirts a beautiful addition to our popular "Clive & Claire" range.



ST3000 MEN & **ST3100** WOMEN Polo

MEN: **S - M - L - XL - XXL - 3XL - 4XL - 5XL** WOMEN: XS - S - M - L - XL - XXL

100% ring-spun cotton; single jersey, piqué look (Grey Heather: 85% cotton, 15% viscose)

- ✓ CLASSIC BESTSELLER
- ✓ SOFT SINGLE JERSEY COTTON WITH PIQUÉ LOOK
- ✓ RIB COLLAR

Men's sizes 3-5XL and women's sizes XS & XXL only in: White, Black Opal, Grey Heather, Blue Midnight, Navy Blue, Bright Royal & Scarlet Red

 $170\text{ regular} \mid \text{\tiny CLASSIC \atop BESTSELLER} \mid \text{\tiny FAMILY \atop STYLE}$











































Black Opal Grey Heather Blue Midnight Navy Blue Bright Royal Ocean Blue Light Blue Burgundy Red Scarlet Red Brilliant Orange Kiwi Green

Deep Berry

Bottle Green

Sweet Pink

ST3200 CHILDREN

Polo Kids

XS - S - M - L - XL AGE: **5-6 7-8 9-10 11-12 12-13** CM: 110-116 122-128 134-140 146-152 158-164

> 100% ring-spun cotton; single jersey, piqué look (Grey Heather: 85% cotton, 15% viscose)

> > ✓ CLASSIC BESTSELLER

✓ SOFT SINGLE JERSEY COTTON WITH PIQUÉ LOOK

✓ RIB COLLAR

 $170^{\text{R}} \mid \text{regular} \mid \text{classic} \mid \text{family} \\ \text{bestseller} \mid \text{style}$





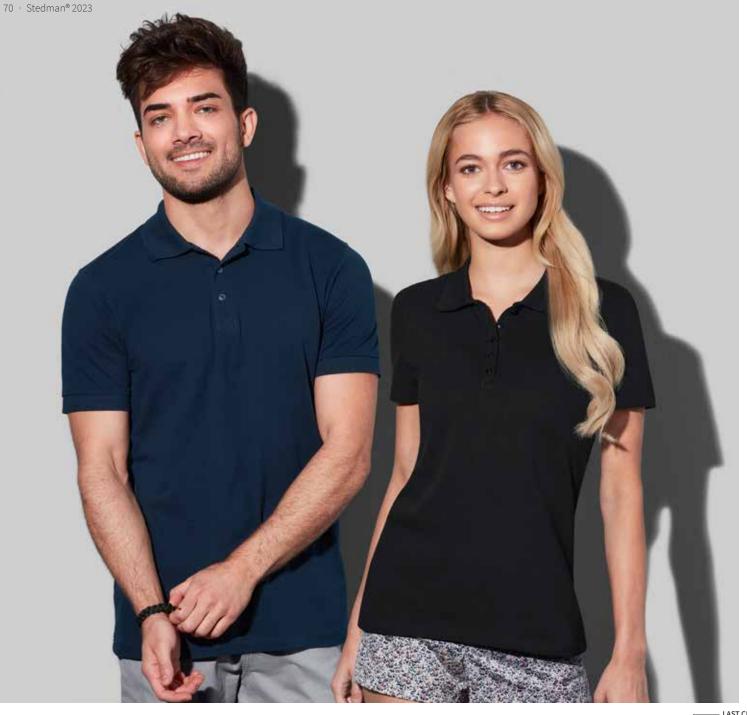












ST9060 MEN & **ST9150** WOMEN Harper & Hanna Polo

MEN: S - M - L - XL - XXL WOMEN: S - M - L - XL

100% ring-spun combed cotton; true piqué (Grey Heather: 85% cotton, 15% viscose)

- ✓ PREMIUM COMBED COTTON PIQUÉ
- ✓ RIB COLLAR
- ✓ NO LABEL IN COLLAR

 $180\text{ regular} \atop \text{(MEN)}$

 $170\text{ Regular} \atop \text{(WOMEN)}$























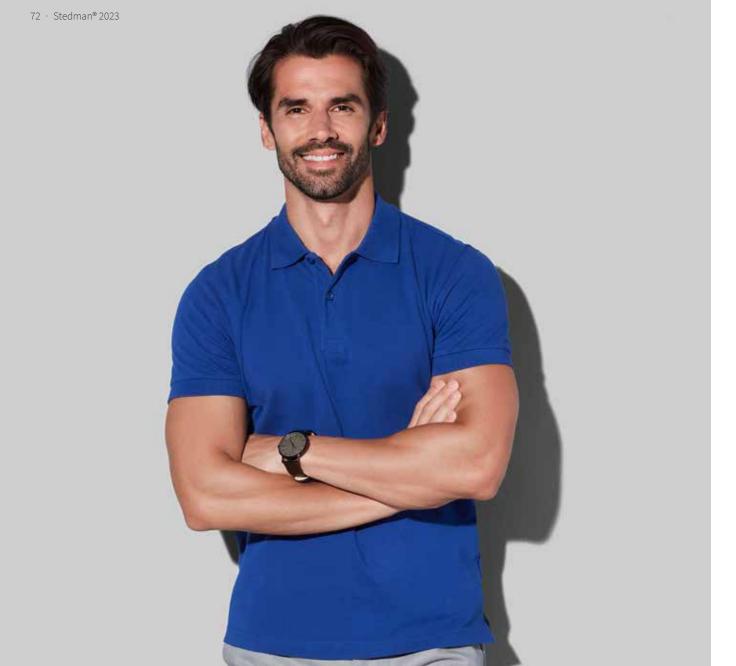












ST9050 MEN **Henry Polo**

S-M-L-XL-XXL

100% ring-spun combed cotton; true piqué

- ✓ HEAVYWEIGHT PREMIUM COMBED COTTON PIQUÉ
- ✓ RIB COLLAR AND SIDE SEAM SLITS
- ✓ NO LABEL IN COLLAR

 225^{1} REGULAR



















ST3400 MEN Polo Long Sleeve

S - M - L - XL - XXL

100% ring-spun cotton; single jersey, piqué look (Grey Heather: 85% cotton, 15% viscose)

✓ CLASSIC BESTSELLER ✓ SOFT SINGLE JERSEY COTTON WITH PIQUÉ LOOK ✓ RIB COLLAR

170 REGULAR | CLASSIC BESTSELLER

SHORT SLEEVE p. 68











stedman.eu

Sweatshirts

The perfect choice for athletic as well as casual outfits: sweatshirts, hoodies, sweat jackets and -pants, made of soft, high-quality cotton blends and recycled materials.



ST4000 UNISEX **Sweatshirt Classic**

XS - S - M - L - XL - XXL - 3XL

80% ring-spun cotton, 20% polyester (Grey Heather: 70% cotton, 20% polyester, 10% viscose)

- ✓ 100% COTTON SURFACE
- ✓ DURABLE COTTON-BLEND
- ✓ BRUSHED INSIDE
- ✓ UNISEX STYLE GREAT FIT FOR MEN & WOMEN

 $280^\text{Regular} \mid \text{UNISEX STYLE}$

















ST5620 MEN **Sweatshirt Select**

S-M-L-XL-XXL

80% ring-spun cotton, 20% polyester (Grey Heather: 70% cotton, 30% polyester)

✓ 100% COTTON SURFACE

✓ SOFT COTTON-BLEND

✓ BRUSHED INSIDE

✓ MODERN, SPORTY DESIGN WITH SIDE PANELS

✓ NO LABEL IN COLLAR

280 S REGULAR



















ST4200 UNISEX

Sweat Hoodie Light

XS - S - M - L - XL - XXL - 3XL - 4XL

100% ring-spun cotton

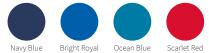
- ✓ LIGHTWEIGHT RING-SPUN COTTON
- ✓ BRUSHED INSIDE
- ✓ UNISEX STYLE GREAT FIT FOR MEN & WOMEN
- ✓ NO LABEL IN COLLAR

Sizes 3-4XL only in: Black Opal, Real Grey & Navy Blue

 $190^{\text{N}}_{\text{G}} \mid \text{regular} \mid \text{unisex} \atop \text{STYLE}$

























ST4100 MEN & **ST4110** WOMEN **Sweat Hoodie Classic**

MEN: S - M - L - XL - XXL - 3XL WOMEN: S - M - L - XL

80% ring-spun cotton, 20% polyester (Grey Heather: 70% cotton, 20% polyester, 10% viscose)

- ✓ 100% COTTON SURFACE
- ✓ DURABLE COTTON-BLEND
- ✓ BRUSHED INSIDE

 $280^{\text{1}}_{\text{0}} \mid \text{regular}$













ST5600 UNISEX **Sweat Hoodie Select**

XS - S - M - L - XL - XXL - 3XL

80% ring-spun cotton, 20% polyester (Grey Heather: 70% cotton, 30% polyester)

✓ 100% COTTON SURFACE

✓ SOFT COTTON-BLEND

✓ BRUSHED INSIDE

✓ UNISEX STYLE - GREAT FIT FOR MEN & WOMEN

✓ NO LABEL IN COLLAR

Sizes XS & 3XL only in: Black Opal, Grey Heather, Slate Grey & Blue Midnight

 280^{1} REGULAR















ST5610 MEN & **ST5710** WOMEN **Sweat Jacket Select**

MEN: S - M - L - XL - XXL - 3XL WOMEN: S - M - L - XL

80% ring-spun cotton, 20% polyester (Grey Heather: 70% cotton, 30% polyester)

✓ 100% COTTON SURFACE

✓ SOFT COTTON-BLEND

✓ BRUSHED INSIDE

✓ MODERN DESIGN WITH ZIPPER AND METAL PULLER

✓ NO LABEL IN COLLAR

Men's size 3XL only in: Black Opal, Grey Heather & Blue Midnight

 280^{Regular}











Black Opal Grey Heather Blue Midnight Crimson Red





ST5630 UNISEX

Recycled Sweat Hoodie

XS - S - M - L - XL - XXL - 3XL

80% ring-spun cotton, 20% recycled polyester (Grey Heather: 70% cotton, 30% recycled polyester)

- ✓ 100% COTTON SURFACE
- ✓ ECO-FRIENDLY MATERIAL MADE FROM 6 RECYCLED PLASTIC BOTTLES
- ✓ BRUSHED INSIDE
- ✓ FRONT SURFACE FULLY PRINTABLE **DESPITE SIDE POCKETS**
- ✓ UNISEX STYLE GREAT FIT FOR MEN & WOMEN
- ✓ NO LABEL IN COLLAR
- ✓ TEAR-AWAY LABEL IN SIDE SEAM

 $280^\text{Regular} \mid \text{UNISEX STYLE}$









ST5650 UNISEX **Recycled Sweatpants**

XS-S-M-L-XL-XXL

80% ring-spun cotton, 20% recycled polyester (Grey Heather: 70% cotton, 30% recycled polyester)

✓ 100% COTTON SURFACE

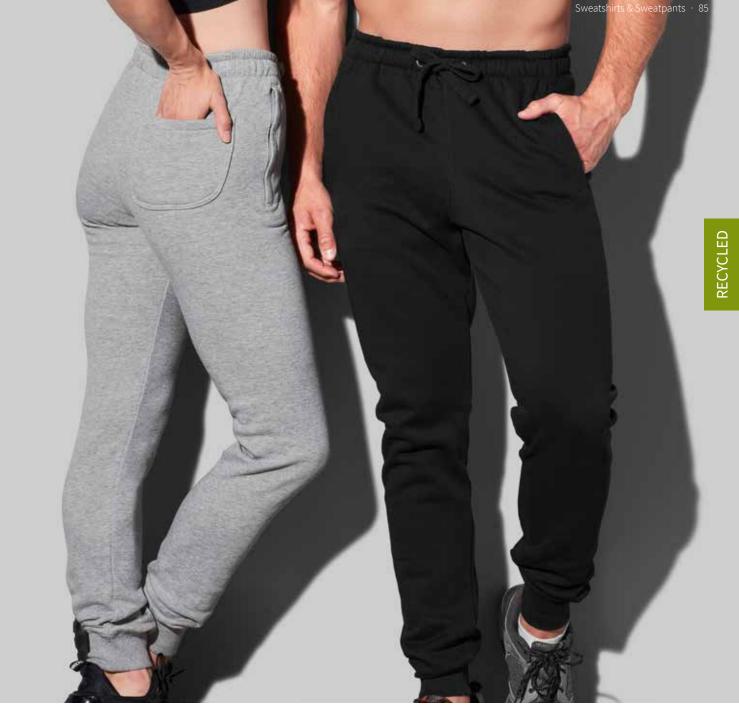
✓ ECO-FRIENDLY MATERIAL MADE FROM 6 RECYCLED PLASTIC BOTTLES

✓ BRUSHED INSIDE

✓ UNISEX STYLE - GREAT FIT FOR MEN & WOMEN

✓ TEAR-AWAY LABEL IN WAISTBAND

 280^{N} | REGULAR |







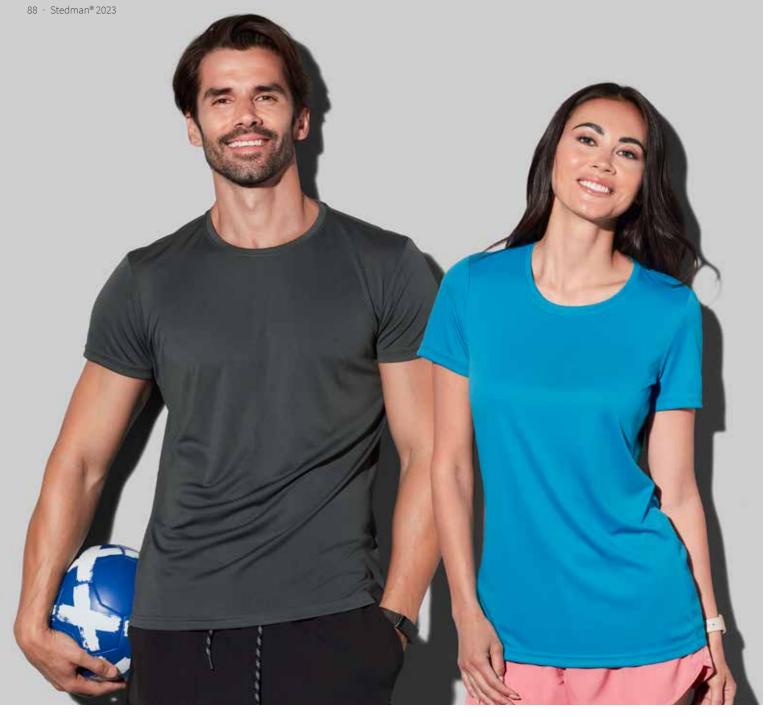




stedman.eu

Sports

The Stedman® sports range has the right style for your workout needs. High-quality, moisture-wicking functional fabrics that are breathable and modern. If you prefer sustainable materials, choose one of many styles made from recycled plastic bottles.



ST8000 MEN & **ST8100** WOMEN Sports-T

MEN: **S - M - L - XL - XXL - 3XL** WOMEN: XS - S - M - L - XL - XXL

100% ACTIVE-DRY° polyester; interlock

- ✓ TIGHT KNIT, ELASTIC FABRIC WITH SLEEK SURFACE
- ✓ QUICK-DRYING AND MOISTURE-WICKING
- ✓ NO LABEL IN COLLAR

 $140^{\text{N}}_{\text{\odot}} \mid \text{fitted} \mid \frac{\text{FAMILY}}{\text{STYLE}}$























ST8170 CHILDREN **Sports-T Kids**

S - M - L - XL AGE: 7-8 9-10 11-12 12-13 CM: 122-128 134-140 146-152 158-164

100% ACTIVE-DRY° polyester; interlock

✓ TIGHT KNIT, ELASTIC FABRIC WITH SLEEK SURFACE ✓ QUICK-DRYING AND MOISTURE-WICKING ✓ NO LABEL IN COLLAR ✓ TEAR-AWAY LABEL IN SIDE SEAM

 140^{N}_{\odot} | REGULAR | FAMILY STYLE



THESE SHIRTS **DRY FAST**

Our interlock styles have a sleek surface that is quick-drying and provides great moisture control.









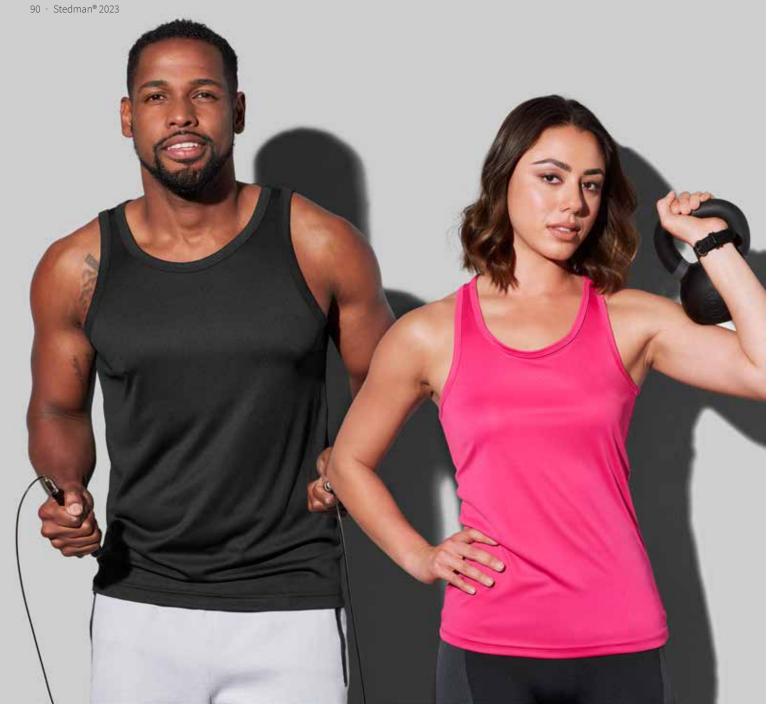












ST8010 MEN & ST8110 WOMEN Sports Top

MEN: **S - M - L - XL - XXL** WOMEN: **S - M - L - XL**

100% ACTIVE-DRY° polyester; interlock

- ✓ TIGHT KNIT, ELASTIC FABRIC WITH SLEEK SURFACE
- ✓ QUICK-DRYING AND MOISTURE-WICKING
- ✓ NO LABEL IN COLLAR

 $140^{\text{N}}_{\odot} \mid \text{fitted}$











ST8410 MEN & **ST8500** WOMEN Active 140 Raglan

MEN: S - M - L - XL - XXL WOMEN: S - M - L - XL

100% ACTIVE-DRY° polyester; bird-eyelet mesh

- ✓ LIGHT AND STRETCHY MESH FABRIC
- ✓ RAGLAN SLEEVES
- ✓ GREAT MOISTURE-CONTROL
- ✓ NO LABEL IN COLLAR

 $140^{\text{Regular}} \mid {}^{\text{Family}}_{\text{STYLE}}$

















ST8570 CHILDREN Active 140 Raglan Kids

S - M - L - XL AGE: 7-8 9-10 11-12 12-13 CM: 122-128 134-140 146-152 158-164

100% ACTIVE-DRY° polyester; bird-eyelet mesh

✓ LIGHT AND STRETCHY MESH FABRIC ✓ RAGLAN SLEEVES ✓ GREAT MOISTURE-CONTROL ✓ NO LABEL IN COLLAR

 140^{N}_{\odot} | REGULAR | FAMILY STYLE



LIGHT AND STRETCHY MESH

Our popular Active 140 mesh line is the perfect choice for any workout.





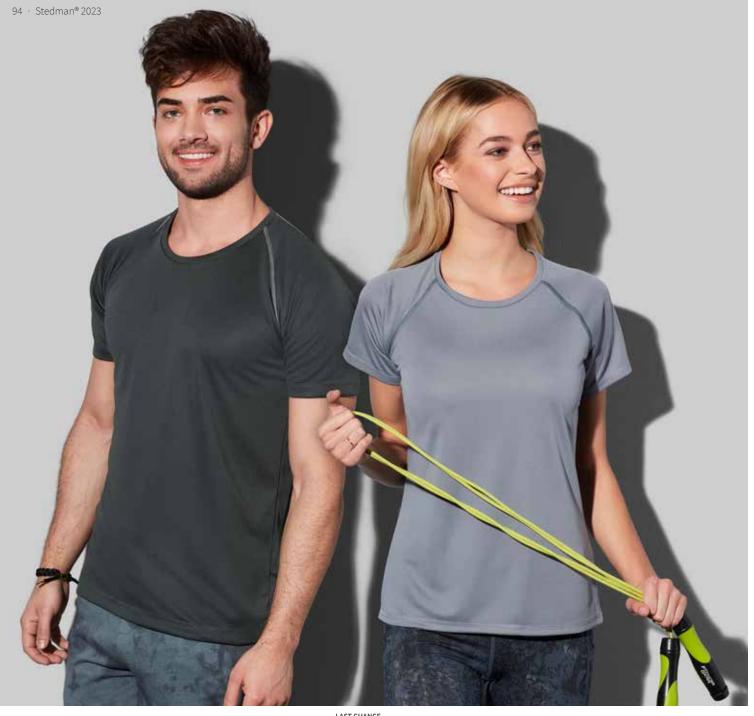












ST8030 MEN & **ST8130** WOMEN

Active 140 Team Raglan

MEN: S - M - L - XL - XXL WOMEN: S - M - L - XL

100% ACTIVE-DRY° polyester; sleek mesh

- ✓ LIGHT AND STRETCHY MESH FABRIC WITH SLEEK SURFACE
- ✓ RAGLAN SLEEVES
- ✓ GREAT MOISTURE-CONTROL
- ✓ NO LABEL IN COLLAR

 140^{Regular}













ST8400 MEN **Active 140 Crew Neck**

S-M-L-XL-XXL

100% ACTIVE-DRY° polyester; bird-eyelet mesh

✓ LIGHT AND STRETCHY MESH FABRIC ✓ GREAT MOISTURE-CONTROL ✓ NO LABEL IN COLLAR

> **140** | REGULAR













Sports · 95



ST8440 MEN

Active 140 Sleeveless

S-M-L-XL-XXL

100% ACTIVE-DRY° polyester; bird-eyelet mesh

- ✓ LIGHT AND STRETCHY MESH FABRIC
- ✓ GREAT MOISTURE-CONTROL
- ✓ NO LABEL IN COLLAR

 140^{R} REGULAR





ST8540 WOMEN

Active 140 Tank

S - M - L - XL

100% ACTIVE-DRY° polyester; bird-eyelet mesh

✓ LIGHT AND STRETCHY MESH FABRIC

✓ GREAT MOISTURE-CONTROL

✓ NO LABEL IN COLLAR

140 | REGULAR









ST8420 MEN

Active 140 Long Sleeve

S-M-L-XL-XXL

100% ACTIVE-DRY° polyester; bird-eyelet mesh

- ✓ LIGHT AND STRETCHY MESH FABRIC
- ✓ RAGLAN SLEEVES
- ✓ GREAT MOISTURE-CONTROL
- ✓ NO LABEL IN COLLAR

 140^{Regular}









ST8450 MEN Active 140 Polo

S-M-L-XL-XXL

100% ACTIVE-DRY° polyester; bird-eyelet mesh

✓ LIGHT AND STRETCHY MESH FABRIC ✓ RIB COLLAR ✓ GREAT MOISTURE-CONTROL ✓ NO LABEL IN COLLAR

 140^{R} | REGULAR







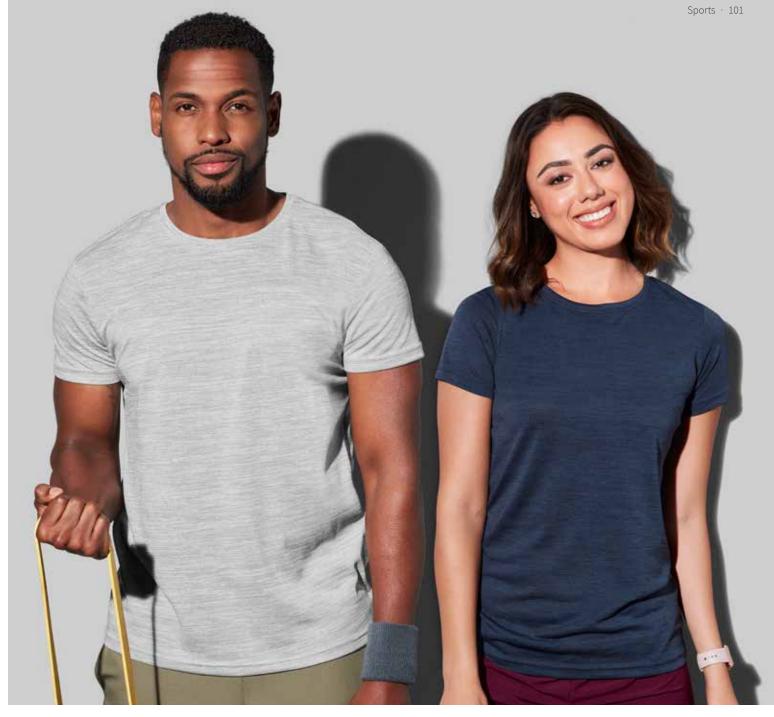




MODERN HEATHERED LOOK

A modern sports shirt with great breathability and quick-drying properties.





ST8020 MEN & ST8120 WOMEN Intense Tech

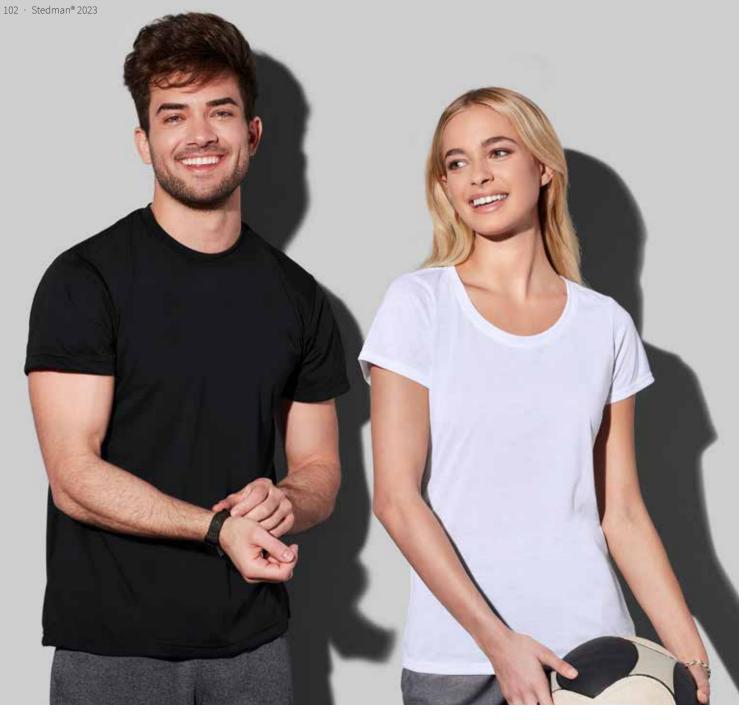
MEN: S - M - L - XL - XXL WOMEN: S - M - L - XL

100% ACTIVE-DRY° polyester; jacquard

✓ HEATHERED LOOK✓ BREATHABLE AND QUICK-DRYING✓ NO LABEL IN COLLAR

140 | FITTED





ST8600 MEN & **ST8700** WOMEN

Cotton Touch

MEN: S - M - L - XL - XXL WOMEN: S - M - L - XL

100% ACTIVE-DRY° polyester; single jersey "cotton touch"

- ✓ FINE AND SMOOTH FABRIC THAT FEELS LIKE REAL COTTON
- ✓ MOISTURE-WICKING AND BREATHABLE
- ✓ NO LABEL IN COLLAR

 160^{Regular}















ST8050 MEN Piqué Polo

S-M-L-XL-XXL

100% ACTIVE-DRY° polyester; true piqué

✓ HIGH-QUALITY FUNCTIONAL PIQUÉ FABRIC ✓ RIB COLLAR AND CUFFS ✓ WASHABLE AT 60°C ✓ NO LABEL IN COLLAR

 180^{N} | REGULAR



THIS POLO CAN GET HOT

This polo shirt can be washed at 60° C.













ST8330 WOMEN

Sports Bra

S - M - L - XL

90% nylon, 10% elastane

✓ OPTIMUM SUPPORT FOR HIGH-INTENSITY WORKOUTS

✓ REMOVABLE CUP PADDING

✓ STRETCHY, DOUBLE-LAYER NYLON FABRIC

✓ SEAMLESS CONSTRUCTION

 $300^{\text{N}}_{\text{G}} \mid \text{fitted}$

ST8320 WOMEN

3/4 Sports Tights

S - M - L - XL

90% nylon, 10% elastane

✓ STRETCHY AND DURABLE NYLON FABRIC

✓ SPORTY CONTRAST STRIPES ON THE SIDES

✓ WIDE RIB WAISTBAND

 300^{N} | FITTED







ST8990 WOMEN

Seamless Tights

S - M - L - XL

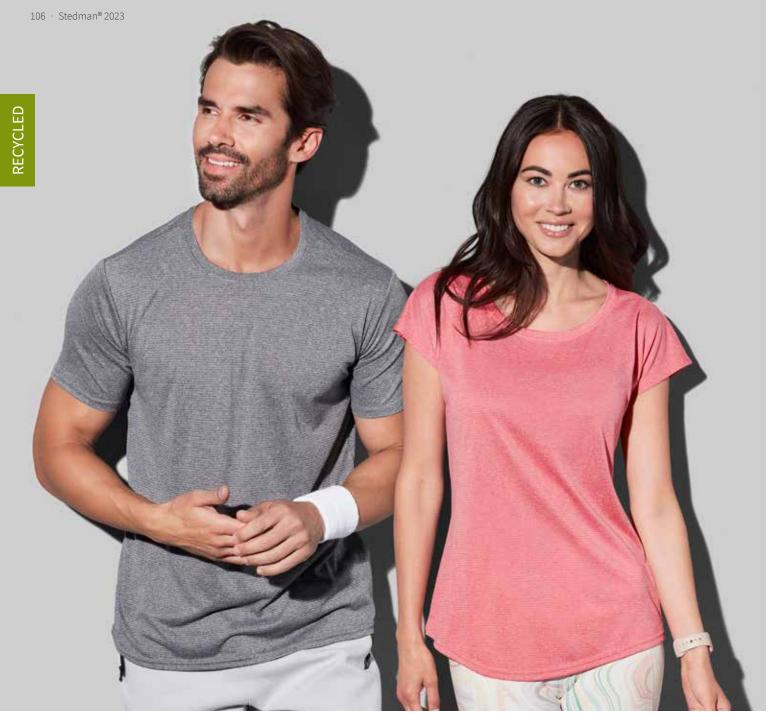
82% nylon, 18% elastane

- ✓ DURABLE NYLON FABRIC
- ✓ HIGH ELASTICITY
- ✓ BREATHABLE AND QUICK-DRYING

 $300^{\text{N}}_{\text{c}} \mid \text{fitted}$









ST8830 MEN & **ST8930** WOMEN

Recycled Sports-T Move

MEN: S - M - L - XL - XXL WOMEN: S - M - L - XL

100% ACTIVE-DRY° polyester (50% recycled)

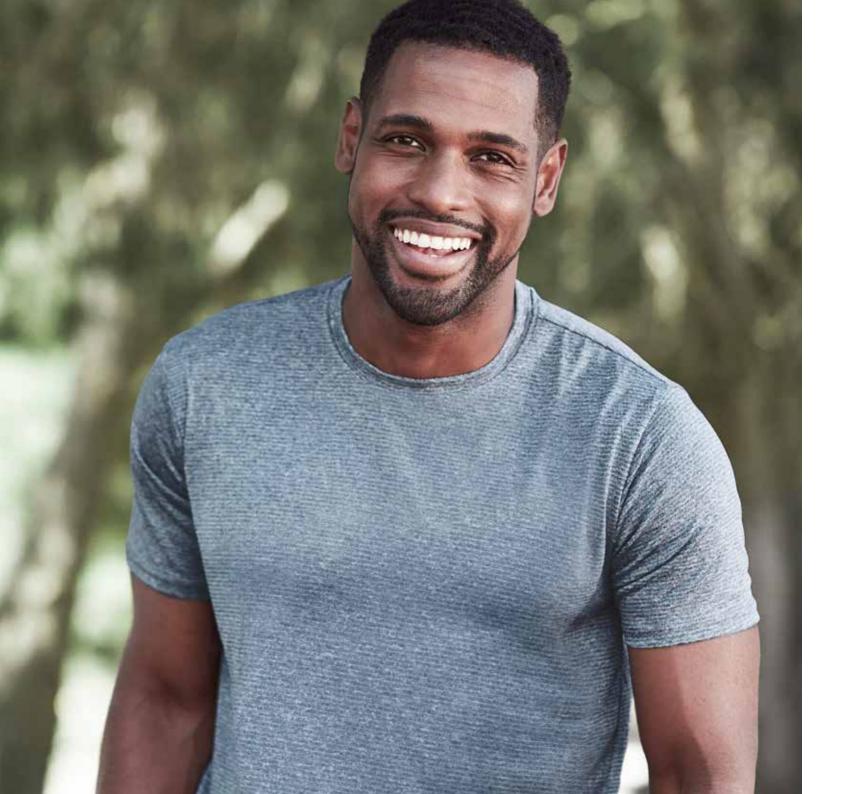
- ✓ ECO-FRIENDLY MATERIAL MADE FROM 4 RECYCLED PLASTIC BOTTLES
- ✓ VERY LIGHT FABRIC WITH HEATHERED LOOK
- ✓ ROUNDED HEM AND OVERCUT SLEEVES FOR WOMEN
- ✓ NO LABEL IN COLLAR
- ✓ TEAR-AWAY LABEL IN SIDE SEAM

125 Regular









RECYCLED & BREATHABLE

Eco-friendly sports shirts with great moisture-control.



ST8840 MEN & **ST8940** WOMEN

Recycled Sports-T Reflect

MEN: S - M - L - XL - XXL Women: S - M - L - XL

90% ACTIVE-DRY° polyester (50% recycled), 10% elastane

- ✓ ECO-FRIENDLY MATERIAL MADE FROM 4 RECYCLED PLASTIC BOTTLES
- ✓ SUPER SOFT FABRIC WITH GREAT MOISTURE-CONTROL
- ✓ REFLECTING TAPE ON FRONT AND BACK
- ✓ NO LABEL IN COLLAR
- ✓ TEAR-AWAY LABEL IN SIDE SEAM

 $190^{\text{N}}\text{ | fitted}$









ST8850 MEN & **ST8950** WOMEN

Recycled Sports-T Race

MEN: S - M - L - XL - XXL WOMEN: S - M - L - XL

90% ACTIVE-DRY° polyester (50% recycled), 10% elastane

✓ ECO-FRIENDLY MATERIAL MADE FROM 4 RECYCLED PLASTIC BOTTLES

✓ VERY STRETCHY AND AIRY MESH **FABRIC**

> ✓ HEATHERED LOOK WITH CONTRAST ELEMENTS

> > ✓ NO LABEL IN COLLAR

✓ TEAR-AWAY LABEL IN SIDE SEAM

 160^{N}











ST5840 MEN & ST5940 WOMEN Recycled Scuba Jacket

MEN: **S - M - L - XL - XXL** WOMEN: **XS - S - M - L - XL**

Black Opal: 94% polyester (24% recycled), 6% elastane Anthra Heather: 81% polyester (28% recycled), 13% viscose, 6% elastane

- ✓ ECO-FRIENDLY MATERIAL MADE FROM 8 RECYCLED PLASTIC BOTTLES
- ✓ STRETCHY AND BREATHABLE
- ✓ NO LABEL IN COLLAR
- ✓ TEAR-AWAY LABEL IN SIDE SEAM

 300^{N} | REGULAR







HIGH-END AND RECYCLED

These modern sporty jackets are made from recycled plastic bottles.



stedman.eu

Fleece

Our extensive fleece range has you covered for extra warmth during your outdoor adventures. From basic jackets and vests to modern knit fleece jackets for a more sophisticated look.



ST5030 MEN & **ST5100** WOMEN Fleece Jacket

MEN: S - M - L - XL - XXL - 3XL WOMEN: XS - S - M - L - XL - XXL

100% polyester; micro fleece with anti-pilling treatment

- ✓ WARM AND SOFT WITH GREAT HEAT INSULATION
- ✓ BOTH SIDES BRUSHED
- ✓ NO LABEL IN COLLAR

Men's size 3XL only in: Black Opal & Blue Midnight Women's sizes XS & XXL only in: Black Opal, Blue Midnight & Scarlet Red

 $220^{\text{1}}_{\text{0}} \mid \text{regular}$









ST5010 MEN & ST5110 WOMEN Fleece Vest

MEN: **S - M - L - XL - XXL** WOMEN: **S - M - L - XL**

100% polyester; micro fleece with anti-pilling treatment

✓ WARM AND SOFT WITH GREAT HEAT INSULATION
✓ BOTH SIDES BRUSHED
✓ NO LABEL IN COLLAR

 220^{Regular}













Black Opal Blue Midnight Scarlet Red

t Red Gre

THIS FLEECE **IS LIGHTER**

This is our lightweight fleece. It is the perfect mid-season style.



ST5020 MEN Fleece Half-Zip

S-M-L-XL-XXL

100% polyester; micro fleece with anti-pilling treatment

- ✓ BRUSHED OUTSIDE
- ✓ LIGHTWEIGHT, WARM AND SOFT WITH GREAT HEAT INSULATION
- ✓ NO LABEL IN COLLAR

 $170^{\text{R}} \mid \text{regular}$







ST5080 MEN **Hooded Fleece Jacket**

S - M - L - XL - XXL

100% polyester; micro fleece with anti-pilling treatment

✓ WARM AND SOFT WITH GREAT HEAT INSULATION ✓ BOTH SIDES BRUSHED ✓ NO LABEL IN COLLAR

> **220** S REGULAR











Striped Fleece Jacket

MEN: S - M - L - XL - XXL Women: S - M - L - XL

100% polyester; knit fleece with anti-pilling treatment

- ✓ WARM AND STRETCHY KNIT FABRIC
- ✓ BRUSHED INSIDE
- ✓ NO LABEL IN COLLAR

 280^{N} | REGULAR





ST5850 MEN & ST5950 WOMEN Knit Fleece Jacket

MEN: **S - M - L - XL - XXL** WOMEN: **S - M - L - XL**

100% polyester; knit fleece with anti-pilling treatment

✓ WARM AND STRETCHY KNIT FABRIC✓ BRUSHED INSIDE✓ NO LABEL IN COLLAR

 $280^{\text{N}}_{\text{G}} \mid \text{regular}$















ST5060 MEN

Melange Fleece Jacket

S-M-L-XL-XXL

100% polyester; melange fleece with anti-pilling treatment

- ✓ BOTH SIDES BRUSHED
- ✓ WARM AND VELVETY FABRIC WITH GREAT HEAT INSULATION
- ✓ NO LABEL IN COLLAR

 310^{N} | REGULAR





ST5040 MEN Power Fleece Jacket

S-M-L-XL-XXL

100% polyester; fleece with anti-pilling treatment

✓ VERY SOFT FABRIC WITH GREAT HEAT INSULATION ✓ BOTH SIDES BRUSHED ✓ NO LABEL IN COLLAR

 280^{N} | REGULAR







stedman.eu

Jackets

We are expanding our Stedman® Lux range into jackets and vests! Discover our brand-new Lux Padded Jackets, Padded Vests and Softshell Jackets on pages 124 - 129!



ST5440 MEN & **ST5540** WOMEN

Lux Softshell Jacket

MEN: **S - M - L - XL - XXL - 3XL - 4XL - 5XL** WOMEN: **XS - S - M - L - XL - XXL - 3XL**

100% polyester

3-LAYER FABRIC

Outside: knitted softshell – water-repellent Inner layer: membrane – breathable Inside: micro fleece – soft and warm

- ✓ DETACHABLE HOOD
- √ HIGH-QUALITY SBS ZIPPERS
- ✓ INSIDE POCKET ON THE FRONT RIGHT
- ✓ WATER-REPELLENT AND BREATHABLE 3-LAYER FABRIC
- ✓ FLUORINE AND PFC FREE
- ✓ PREMIUM WOVEN SIZE LABEL IN THE COLLAR
- ✓ TEAR-AWAY LABEL IN THE SIDE SEAM

Men's sizes 4-5XL and women's size 3XL only in: Black Opal

250 REGULAR







NEW STYLE!

Our new Lux Softshell Jackets
keep you cosy and dry with
their functional 3-layer fabric:
soft and warm micro fleece
on the inside, a breathable
membrane in the middle and a
water-repellent knitted softshell
layer for a modern look. They
come with a detachable,
adjustable hood and inside
pocket. The half-moon in
the back centre is great for
customisation.



ST5420 MEN & **ST5520** WOMEN

Lux Padded Jacket

MEN: **S - M - L - XL - XXL - 3XL - 4XL - 5XL** WOMEN: **XS - S - M - L - XL - XXL - 3XL**

shell and lining: 100% nylon; filling: 100% polyester

- ✓ EASY EMBROIDERY ACCESS TO FRONT LEFT PANEL
- ✓ HALF-MOON IN BACK CENTRE FOR CUSTOMISATION
- √ HIGH-QUALITY SBS ZIPPERS
- ✓ INSIDE POCKET ON THE FRONT RIGHT
- ✓ STOW-AWAY FUNCTION
- ✓ FLUORINE AND PFC FREE
- ✓ PREMIUM WOVEN SIZE LABEL IN THE COLLAR
- ✓ TEAR-AWAY LABEL IN THE SIDE SEAM

Men's sizes 4-5XL and women's size 3XL only in: Black Opal

REGULAR









NEW STYLE!

Our new Lux Padded Jackets
can be taken anywhere due
to their stow-away function.
They fold down super easily
into their own inside pocket.
The adjustable bottom
hem and hood with collar
offer optimal warmth. The
front left panel is easily
accessible from the inside for
embroidery. The half-moon
in the back centre is great for
customisation as well.

NEW STYLE!

Our new Lux Padded Vests
are great for any outdoor
activity. Just like the Lux
Padded Jackets, they fold
down into their own inside
pocket. The adjustable
bottom hem and stand-up
collar offer optimal warmth.
The front left panel is easily
accessible from the inside for
embroidery. The half-moon
in the back centre is great for
customisation as well.



ST5430 MEN & **ST5530** WOMEN

Lux Padded Vest

MEN: S - M - L - XL - XXL - 3XL - 4XL - 5XL WOMEN: XS - S - M - L - XL - XXL - 3XL

> shell and lining: 100% nylon; filling: 100% polyester

✓ EASY EMBROIDERY ACCESS TO FRONT LEFT PANEL

✓ HALF-MOON IN BACK CENTRE FOR **CUSTOMISATION**

√ HIGH-QUALITY SBS ZIPPERS

✓ INSIDE POCKET ON THE FRONT RIGHT

✓ STOW-AWAY FUNCTION

✓ FLUORINE AND PFC FREE

✓ PREMIUM WOVEN SIZE LABEL IN THE COLLAR

✓ TEAR-AWAY LABEL IN THE SIDE SEAM

Men's sizes 4-5XL and women's size 3XL only in: Black Opal

REGULAR











stedman.eu/lastchance

Last Chance

We offer a 50% discount on selected styles and colours. Hurry and get your "last chance"- styles while stocks last!





ST9850 MEN

David Oversized

S-M-L-XL-XXL

65% polyester, 35% viscose; melange, single jersey

SUPER SOFT AND SILKY FABRIC WITH VISCOSE · RAW EDGE COLLAR · MODERN OVERSIZED FIT · NO LABEL IN COLLAR

140 OVERSIZED







ST9950 WOMEN

Daisy Oversized

S - M - L - XL

65% polyester, 35% viscose; melange, single jersey

SUPER SOFT AND SILKY FABRIC WITH VISCOSE · RAW EDGE COLLAR · MODERN OVERSIZED FIT · NO LABEL IN COLLAR

140 oversized







Vintage Grey Vintage Blue Vintage Rose

ST9110 WOMEN

Finest Cotton-T

S - M - L - XL

100% ring-spun combed cotton; single jersey

FINE, SOFT AND STRETCHY COMBED COTTON · ROLLED SELF-FABRIC COLLAR · NO LABEL IN COLLAR

105[™] FITTED









ST9700 WOMEN

Claire Crew Neck

XS - S - M - L - XL

95% ring-spun combed cotton, 5% elastane; single jersey "full feeder"

STRETCHY, COMBED COTTON WITH ELASTANE · FITTED SHAPE · NO LABEL IN COLLAR

 $170^{\text{N}}\text{ | FITTED}$





ST9020 MEN

Morgan Crew Neck

S - M - L - XL

100% ring-spun cotton; single jersey

PREMIUM RING-SPUN COTTON ·
FITTED CUT WITH RIB COLLAR · SIDE
SEAMS · NO LABEL IN COLLAR

 $160^{\text{N}}\text{ | FITTED}$





ST9120 WOMEN

Megan Crew Neck

S - M - L - XL

100% ring-spun combed cotton; single jersey

HIGH-QUALITY COMBED COTTON · FITTED CUT WITH SLIM RIB COLLAR · NO LABEL IN COLLAR

 145^{N}











ST9130 WOMEN

Megan V-neck

S - M - L - XL

100% ring-spun combed cotton; single jersey

HIGH-QUALITY COMBED COTTON · FITTED CUT WITH SLIM RIB COLLAR · NO LABEL IN COLLAR

145 | FITTED



ST9410 MEN

Shawn Slub V-neck

S-M-L-XL-XXL

100% ring-spun cotton, slub yarn; single jersey

SLUB YARN FOR A TEXTURISED LOOK · SLIM, MODERN COLLAR · NO LABEL IN COLLAR

140 REGULAR





Sharon Slub V-neck

S - M - L - XL

100% ring-spun cotton, slub yarn; single jersey

SLUB YARN FOR A TEXTURISED LOOK · SLIM, MODERN COLLAR · NO LABEL IN COLLAR

140[∞] REGULAR









ST9010 MEN Ben V-neck

S-M-L-XL-XXL

100% ring-spun cotton; single jersey (Grey Heather: 85% cotton, 15% viscose)

PREMIUM RING-SPUN COTTON · REGULAR CUT WITH RIB COLLAR · NO LABEL IN COLLAR

160[∞] REGULAR













ST8130 WOMEN

Active 140 Team Raglan

S-M-L-XL

100% ACTIVE-DRY° polyester; sleek mesh

LIGHT AND STRETCHY MESH FABRIC WITH SLEEK SURFACE · RAGLAN SLEEVES · GREAT MOISTURE-CONTROL · NO LABEL IN COLLAR

140 REGULAR



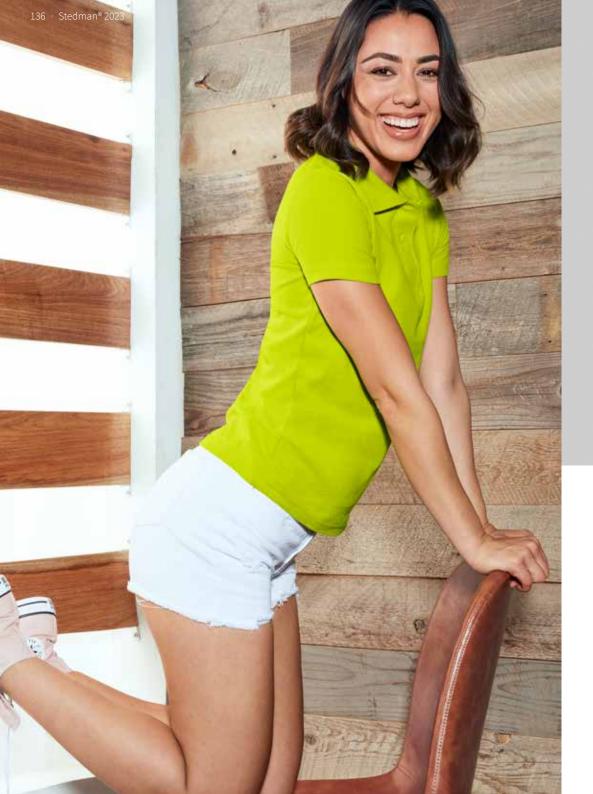
LAST CHANCE 50% DISCOUNT!

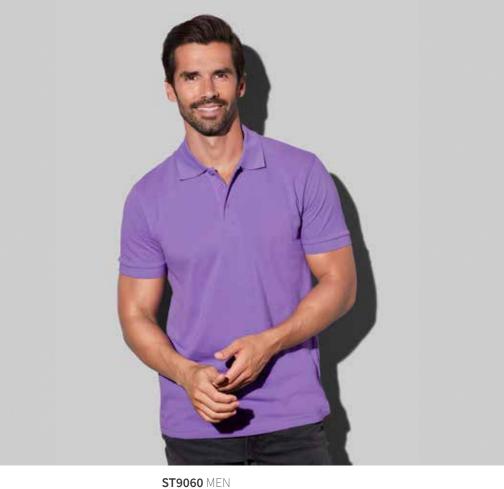
By the way, you can also find discontinued styles at a great discount in our Stedman® online outlet at: stedman.eu/outlet



For more information on our discounted styles please visit our website:

stedman.eu/sale





Harper Polo

S - M - L - XL - XXL

100% ring-spun combed cotton; true piqué

PREMIUM, COMBED COTTON PIQUÉ · RIB COLLAR · NO LABEL IN COLLAR

 180^{1} | REGULAR









Hanna Polo

S - M - L - XL

100% ring-spun combed cotton; true piqué

PREMIUM, COMBED COTTON PIQUÉ · RIB COLLAR · NO LABEL IN COLLAR

170[∞] REGULAR



ST3100 WOMEN Polo

S - M - L - XL

100% ring-spun cotton; single jersey, piqué look

CLASSIC BESTSELLER · SOFT SINGLE JERSEY COTTON WITH PIQUÉ LOOK · RIB COLLAR

 $170^{\text{R}} \mid \text{regular}$



ST5120 WOMEN

Power Fleece Jacket

S - M - L - XL

100% polyester; fleece with anti-pilling treatment

VERY SOFT FABRIC WITH GREAT HEAT INSULATION · BOTH SIDES BRUSHED · NO LABEL IN COLLAR

 $280^{\text{1}} \mid \text{regular}$



stedman.eu/fabrics

Fabrics

High-quality fabrics with unique properties and a great wearing comfort.



RING-SPUN COTTON

Cotton is a soft, absorbent and breathable natural fibre, making it the perfect choice for clothing worn close to the skin. T-shirts made of cotton fabric are very airy, durable and easy to clean. For our cotton styles, we only use high-quality ring-spun cotton. Ringspun yarn is made by twisting and thinning the cotton strands to make a very fine, strong, soft rope of cotton fibres. Ring-spun cotton T-shirts are significantly softer, more durable and last longer than their regular counterparts.



ELASTANE

Elastane is a durable, highly elastic material that returns to its original shape after each stretch. For our Stedman® collection we use the "full feeder" technology, allowing elastane to evenly spread over the entire surface of the fabric. This leads to a high wearing comfort and a smooth surface that is excellent for printing.



ORGANIC COTTON

Organic cotton is grown without the use of pesticides, herbicides or other chemical fertilizers and is therefore particularly gentle on people and nature. Our organic styles are made of 100% OCS-certified organic ring-spun cotton. Environmentally friendly, fashionable and absolutely soft on the skin. These styles offer all the advantages of a classic promotional T-shirt and at the same time the good feeling of having made a small contribution to environmental protection.



RECYCLED POLYESTER

Our recycled polyester offers the same high-quality characteristics as conventional polyester but with a smaller environmental footprint. The production of recycled polyester requires far less energy, causes significantly less CO_2 emissions, and helps keeping plastic waste from going to landfills and our oceans. In the Stedman® collection you can find recycled polyester in sports shirts, sports jackets, sweatshirts, sweatpants and fleece jackets.



VISCOSE

Viscose is a high-quality material made from the natural raw material cellulose. The fibre is very soft to the touch, moisture-absorbent and very breathable. It can be both glossy and matt and thus take on the look of wool, silk or cotton. T-shirts with a viscose share drape fluidly around your body, creating a premium wearing comfort as well as an elegant, flattering silhouette.



ACTIVE-DRY° POLYESTER

Stedman®'s ACTIVE-DRY° polyester is a quick-drying fabric with great moisture-control that is soft to the touch and very elastic. Therefore it is perfectly suitable for sports and functional clothing. The airy fabrics are very moisture-wicking and provide a pleasant feeling even during intensive workouts. T-shirts made of ACTIVE-DRY° polyester offer not only great wearing comfort, but also ideal conditions for various textile finishings.



FLEECE

Fleece jackets are popular and indispensable companions in everyday life or for outdoor activities, as they provide strong insulation and can absorb and release moisture very well. They are light, breathable and keep you pleasantly warm even in cooler weather. There are many different kinds of fleece fabrics. The Stedman® collection includes Micro Fleece, Knit Fleece, Melange Fleece and Power Fleece.



NYLON

Nylon fabrics are smooth, moisture-wicking and very durable, making them the perfect choice for athletic and outdoor clothing. Nylon is one of the lightest textile fibres and at the same time one of the strongest. Thanks to its high elasticity and moisture-wicking properties, nylon textiles offer great wearing comfort and excellent freedom of movement. In the Stedman® collection you can find nylon in sports tights, sports bras, padded jackets and vests.



SOFTSHELL

The outstanding features of our softshell styles are their light weight and the combination of three layers in one garment. Softshell combines an outer layer to protect against wind and weather with a breathable membrane and soft micro fleece on the inside. Therefore, softshell products are wind-, water- and dirt-repellent. The pleasantly stretchy material ensures a high level of wearing comfort.



stedman.eu

Colours

To easily sort all products by colour, please visit stedman.eu

White, Grey & Black (solid-coloured)



Grey (heathered)



Blue (solid-coloured)

NAV

NAVY BLUE

MAB

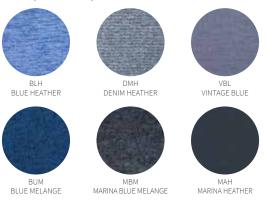
MARINA BLUE



BLM

BLUE MIDNIGHT

Blue (heathered)



DDH

DARK DENIM HEATHER

Orange, Red & Brown (solid-coloured) COR CYBER ORANGE ORA ORANGE







Orange & Brown (heathered)





CSR CRIMSON RED

PER PEPPER RED

KELLY GREEN



BGR BURGUNDY RED

PUM

PUMPKIN

DCH DARK CHOCOLATE

PUMPKIN MELANGE VINTAGE BROWN

Pink & Purple (solid-coloured)











Pink & Purple (heathered)



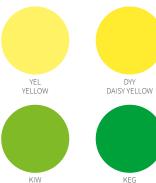
PURPLE MELANGE

Green (heathered)





Yellow & Green (solid-coloured)



KIWI GREEN



BAH

BAHAMA GREEN



BOG

BOTTLE GREEN



HGR

HUNTERS GREEN



MIL MILITARY GREEN





stedman.eu/size-charts **Sizes**

The stated sizes are subject to standard tolerances and have only been stated for orientation purposes. Some articles possess a tighter cut to emphasize the shape of the body (indicated as 'Fitted' in product descriptions). Please order one size larger if you require a looser fit. All sizes are 'to fit' sizes.



	EU	EU DE, FR, ES, PT IT UK		BODY	BODY HEIGHT CHEST			WA	IST	HIPS		
					cm	inches	cm	inches	cm	inches	cm	inches
	XS	42-44	32-34	32-34	172-175	67.5-69	78-85	30.5-33.5	66-73	26-28.5	87-92	34.5-36
	S	44-46	34-36	34-36	173-182	68-71.5	86-93	34-36.5	74-81	29-32	93-98	36.5-38.5
MEN	М	48-50	38-40	38-40	175-184	69-72.5	94-99	37-39	82-89	32.5-35	99-104	39-41
	L	52-54	42-44	42-44	177-186	69.5-73	100-105	39.5-41.5	90-97	35.5-38	105-110	41.5-43.5
	XL	56-58	46-48	46-48	179-188	70.5-74	106-111	41.5-43.5	98-105	38.5-41.5	111-116	43.5-45.5
	XXL	60-62	50-52	50-52	181-190	71.5-75	112-117	44-46	106-113	41.5-44.5	117-122	46-48
	3XL	64-66	54-56	54-56	185-191	73-75	118-123	46.5-48.5	114-121	45-47.5	123-128	48.5-50.5
	4XL	68-70	58-60	58-60	185-191	73-75	124-129	49-51	122-129	48-51	129-132	51-52
	5XL	72	62	62	185-191	73-75	130-135	51-53	130-135	51-53	133-138	52.5-54.5

	EU	DE	FR, ES, PT	IT	UK	BODY HEIGHT		CHEST		WAIST		HIPS	
						cm	inches	cm	inches	cm	inches	cm	inches
	XS	32-34	34-36	36-38	6-8	165-172	65-67.5	74-84	29-33	58-65	23-25.5	85-90	33.5-35.5
Z	S	36-38	38-40	40-42	10-12	165-172	65-67.5	85-92	33.5-36	66-73	26-28.5	91-96	36-38
Σ	М	40-42	42-44	44-46	14-16	165-172	65-67.5	93-97	36.5-38	74-81	29-32	97-102	38-40
WO	L	44-46	46-48	48-50	18-20	165-172	65-67.5	98-107	38.5-42	82-90	32.5-35.5	103-110	40.5-43.5
>	XL	48-50	50-52	52-54	22-24	165-172	65-67.5	108-117	42.5-46	91-102	36-40	111-118	43.5-46.5
	XXL	50-52	52-54	54-56	24-26	165-172	65-67.5	118-123	46.5-48.5	103-114	40.5-45	119-124	47-49
	3XL	54-56	56-58	58-60	28-30	165-172	65-67.5	124-134	49-53	115-126	45.5-49.5	125-135	49-53
	4XL	58-60	60-62	62-64	32-34	165-172	65-67.5	135-145	53-57	127-136	50-53.5	136-146	53.5-57.5

	EU	AGE	BODY HEIGHT		CH	IEST	WA	AIST	HIPS		
			cm	inches	cm	inches	cm	inches	cm	inches	
z	3XS	1-2	86-92	34-36	53-54	21-21.5	49-52	19.5-20.5	52-56	20.5-22	
RE	XXS	3-4	98-104	38.5-41	55-56	21.5-22	52-53	20.5-21	57-60	22.5-23.5	
	XS	5-6	110-116	43.5-45.5	57-58	22.5-23	54-55	21.5	61-63	24-25	
E	S	7-8	122-128	48-50.5	61-64	24-25	56.5-58	22-23	66-69	26-27	
•	М	9-10	134-140	53-55	67-70	26.5-27.5	59-61	23-24	72-75	28.5-29.5	
	L	11-12	146-152	57.5-60	73-76	28.5-30	62-65	24.5-25.5	78-81	30.5-32	
	XL	12-13	158-164	62-64.5	79-82	31-32.5	65-69	25.5-27	85-87	33.5-34.5	

	EU	DE		FR, E	S, PT	I.	Т	UK		
		WOMEN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	MEN	
	XXS	32-34	-	34-36	-	36-38	-	6-8	-	
	XS	36-38	42-44	38-40	42-44	40-42	30-32	10-12	30-32	
×	S	40-42	44-46	42-44	44-46	44-46	34-36	14-16	34-36	
ISEX	M	44-46	48-50	46-48	48-50	48-50	38-40	18-20	38-40	
Z	L	48-50	52-54	50-52	52-54	52-54	42-44	22-24	42-44	
_	XL	50-52	56-58	52-54	56-58	54-56	46-48	24-26	46-48	
	XXL	54-56	60-62	56-58	60-62	58-60	50-52	28-30	50-52	
	3XL	58-60	64-66	60-62	64-66	62-64	54-56	32-34	54-56	
	4XL	-	68-70	-	68-70	-	58-60	-	58-60	
	5XL	-	72	-	72	-	62	_	62	

stedman.eu/printability

Print & Embroidery

When it comes to our garments, style, function and comfort are not the only things that matter to us. We pay particular attention to the most diverse methods of printability so that your various decoration techniques can be applied to our products in outstanding quality. Our fabrics offer an even and smooth surface, which enables an optimal printing result. To meet the highest demands, we are constantly working to adapt our products to the latest printing techniques. To do this, we test each and every product together with our print test team. To continuously optimise our products, we are constantly looking for printability testers.

You are welcome to join our print test team. Simply fill out the registration form at: **stedman.eu/print-tester**



For more information on print & embroidery please visit our website:

stedman.eu/printability



Screen printing

Screen printing is the most widely used printing process in the promotional textile industry. Here, the printing ink is pressed through a stencil onto the textile. We divide screen printing into 3 types:

Plastisol screen printing

The most popular colours in textile screen printing are plastisol colours. The advantages of plastisol inks are, among other things, their high opacity, long durability after numerous washings and the implementation of special colours.

 \square Plastisol printing requires a smooth surface, so we recommend all our products except fleece & padded articles.

Water-based screen printing

The big advantage of this printing technique is the feel. Prints with water-based screen printing ink are very smooth. After washing the printed shirt you will hardly feel any difference between the printed and the unprinted area.

☑ We recommend this environmentally friendly and water-based screen printing on 100% cotton, our popular cotton-elastane shirts and on all our sweat products.

Discharge

For discharge printing, the ink is mixed with a bleaching agent, which brightens the colour of the textile. Due to the brightened material, the ink has a higher opacity and the printing layer can be kept very thin. Discharge printing offers a particularly high-quality feel, as the ink is hardly noticeable.

☑ The discharge process requires the same fabric compositions as water-based screen printing, but not every colour is suitable.

Embroidery

Embroidery with needle and thread can be a finishing option for almost all textiles.

 \square We can especially recommend all our jackets, whether fleece, softshell or nylon. But also our sweat products are perfect for embroidery. In general, we can recommend all fabrics that weigh more than 145 g/m^2 .

Transfer

With all transfer techniques, the design is applied to a carrier and then pressed onto the textile. Under transfer we have summarised various types of finished transfers (Aqua, Nylon...) as well as Flex, Flock & Sublimation.

 \square We recommend transfer on all our products.

Sublimation printing

In sublimation printing, a special ink is used that turns into gas when heat is applied and can thereby be absorbed into the fibres of the textile. Sublimation printing offers particularly long durability and a high-quality feel.

☑ A polyester layer is required for this, which is why we can recommend all our polyester sports shirts. As sublimation printing does not provide sufficient opacity on dark textiles, we only recommend light colours for sublimation.

Direct to garment

DTG (direct to garment) printing is one of the latest printing techniques and is becoming increasingly popular in the textile printing industry. The design is applied directly to the textile fabric using an inkjet process and is then fixed using heat.

☑ We recommend DTG on 100% cotton, our popular cotton-elastane shirts and on all our sweat products.

Direct to film

Direct to film (DTF) designs are printed onto a film which is pressed on the garment after applying and melting a powder to the printed film. Fabrics suitable for transfer can be used for DTF as well.

☑ We recommend DTF on all our products.

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Women

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